

From: [Laura Johnson](#)
To: [Janis Perry](#)
Subject: FW: {External}Rules
Date: Friday, May 24, 2019 8:20:37 AM

Laura

Laura M. Johnson
Bureau Chief
Marketing and Development
Idaho State Department of Agriculture
PO Box 7249
Boise, ID 83707
Tel: 208-332-8533



From: Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>
Sent: Thursday, May 23, 2019 4:09 PM
To: Sheila Francis <sheila@idbrewers.org>
Cc: Laura Johnson <Laura.Johnson@ISDA.IDAHO.GOV>
Subject: Re: {External}Rules

Thanks for the feedback! I'm going to share it with Laura.

Thanks!
Skylar Jett

On May 21, 2019, at 4:59 PM, Sheila Francis <sheila@idbrewers.org> wrote:

Hey Skylar - Thanks again for inviting us today. Good discussion! I do agree about dropping "craft". It's a definition provided by a trade association so may not be as advantageous plus I like that it's approachable!

"Soluble remnants" sounds really technical though. Brewers will(should) understand but if joe-schmoe off the street wants to know, would they get it? In your experience, are people confused by or ok with technical definitions? You could just say "brewed with or used in the final product". This would encompass anything used during the brewing process or after the fact. So if Mad Swede uses Idaho hops in the boil or Barbarian uses Idaho-grown melons during aging, it covers both without sounding complicated.

I'm fine with the suggestions. as is Just generally a fan of the easier to understand, the better!

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Sheila Francis
Executive Director
PO Box 6414
Boise, ID 83707

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