

From: [Laura Johnson](#)
To: [Janis Perry](#)
Subject: FW: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled
Date: Friday, May 10, 2019 3:51:22 PM

Laura

Laura M. Johnson
Bureau Chief
Marketing and Development
Idaho State Department of Agriculture
PO Box 7249
Boise, ID 83707
Tel: 208-332-8533



From: Jay Theiler <Jay.Theiler@agribeeff.com>
Sent: Friday, May 10, 2019 3:24 PM
To: Laura Johnson <Laura.Johnson@ISDA.IDAHO.GOV>
Cc: Liz Moore <Liz.Moore@agribeeff.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>
Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

Hi Laura,
What about a raised, fed, or processed in Idaho or "by raised in Idaho" do you automatically also mean fed?
Just so you know...many of our Fall calves come to Idaho from California to be fed.

Thanks,
Jay

From: Laura Johnson <Laura.Johnson@ISDA.IDAHO.GOV>
Sent: Wednesday, May 08, 2019 4:10 PM
To: Jay Theiler <Jay.Theiler@agribeeff.com>
Cc: Liz Moore <Liz.Moore@agribeeff.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>
Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

[External E-Mail]

No further modifications to the rule after all. You can review the draft I sent earlier today.

Thanks!

Laura

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From: Laura Johnson
Sent: Wednesday, May 8, 2019 12:38 PM
To: Jay Theiler <Jay.Theiler@agribeef.com>
Cc: Liz Moore <Liz.Moore@agribeef.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>
Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

Disregard the attached. We had a good question come up. I'll modify and re-send tomorrow.

Laura

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Tel: 208-332-8533



From: Laura Johnson
Sent: Wednesday, May 8, 2019 12:24 PM

To: Jay Theiler <Jay.Theiler@agribeef.com>

Cc: Liz Moore <Liz.Moore@agribeef.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>

Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

We have modified the rule to be more similar to the pork and pork products section. See page 5 in the attached draft. I've also included it below. What do you think of revised text? Do you know yet who will be able to attend our meeting?

068. Beef and Beef Products. Beef and beef products shall come from cattle that: (4-6-05)

a. Were born, raised and harvested in the United States. No cattle that originate from outside the United States may qualify for the Idaho Preferred[®] logo. (3-30-07)

~~b. Reside in Idaho at least twelve (12) months prior to harvest. The twelve (12) months need not be contiguous, but must be verifiable. (4-6-05)~~

~~c. Reside their entire lives in Idaho if harvested prior to twelve (12) months of age. (4-6-05)~~

b. Are raised in or processed in Idaho.
()

~~d. Are processed in federally inspected plants and meet marbling and age requirements for USDA grade Select or better. (4-6-05)~~

079. Lamb and Lamb Products. Lamb and lamb products shall come from sheep that: (5-8-09)

a. Are born, raised and harvested in the United States. No lambs that originate from, or reside for any portion of their life outside the United States may qualify for the Idaho Preferred[®] logo. (5-8-09)

b. Have grazed or been fed in Idaho at least three (3) months prior to harvest. The three (3) months need not be contiguous, but must be verifiable. (5-8-09)

c. Are processed at approximately one (1) year of age or less and qualify as lamb or carcasses from older animals, identified as mutton by USDA inspectors, may qualify if they have met requirements in Subsection 200.07.b. (5-8-09)

0810. Pork and Pork Products. Pork and pork products shall come from hogs that: (5-8-09)

a. Are born, raised and harvested in the United States. No hogs that originate from, or reside for any portion of their life outside the United States may qualify for the Idaho Preferred[®] logo. (5-8-09)

b. Are raised in or processed in Idaho. (5-8-09)

c. Are processed at less than one (1) year of age unless used exclusively for ground pork or sausage products, and are processed in a federally inspected plant. (4-7-11)

Thanks, Jay.

Laura

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Boise, ID 83707
Tel: 208-332-8533



From: Laura Johnson
Sent: Friday, May 3, 2019 1:53 PM
To: 'Jay Theiler' <Jay.Theiler@agribeeff.com>
Cc: Liz Moore <Liz.Moore@agribeeff.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>
Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

Thanks, Jay. Sorry neither of you can be here. If someone else can attend, that would be great. If you have any other thoughts, please don't hesitate to pass them along.

Laura

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Tel: 208-332-8533



From: Jay Theiler <Jay.Theiler@agribeeff.com>
Sent: Thursday, May 2, 2019 6:00 PM
To: Laura Johnson <Laura.Johnson@ISDA.IDAHO.GOV>
Cc: Liz Moore <Liz.Moore@agribeeff.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>
Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

Hi Laura,

Unfortunately, Liz and I will both be out of town on the 21st.

I like your suggestion to make it the same as Independent Meats definition. It would work for SRF, but not for our other brands, but I think it's fair, especially since we position Double R Ranch as a NW regional brand.

We can see if someone else is available to attend, but I think if it headed this direction we would be good with it.

Thanks,
Jay

From: Laura Johnson <Laura.Johnson@ISDA.IDAHO.GOV>

Sent: Thursday, May 02, 2019 4:08 PM

To: Jay Theiler <Jay.Theiler@agribeef.com>

Cc: Liz Moore <Liz.Moore@agribeef.com>; Skylar Jett <Skylar.Jett@ISDA.IDAHO.GOV>

Subject: RE: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

[External E-Mail]

YES! I had planned to follow up with you once this went out. We really need someone from AgriBeef to participate. CS Beef approached us last year about joining and doesn't qualify. We want to have TK attend, too, from the Beef Council. We want to provide for participation in the program in a way that makes sense but isn't too restrictive. I'm not sure what the outcome will look like. Pork requires "raised in OR process in Idaho" (Independent Meat wouldn't qualify otherwise). Maybe we look at that same definition for beef???? You are our main beef company, however, and we don't want to alienate you. So your participation and input will be critical.

If you have ANY thoughts ahead of time, we would welcome them!!

Laura

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Boise, ID 83707
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From: Jay Theiler <Jay.Theiler@agribeef.com>
Sent: Thursday, May 2, 2019 3:49 PM
To: Laura Johnson <Laura.Johnson@ISDA.IDAHO.GOV>
Cc: Liz Moore <Liz.Moore@agribeef.com>
Subject: {External}FW: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

Hi Laura,
Is this a meeting you think we should attend?
I see beef is on the agenda. Do you know what they are looking at doing?
As you know, we do not produce SRF in Idaho, but the cattle are fed here, and of course some are also raised here, but by no means all.

Thanks,
Jay

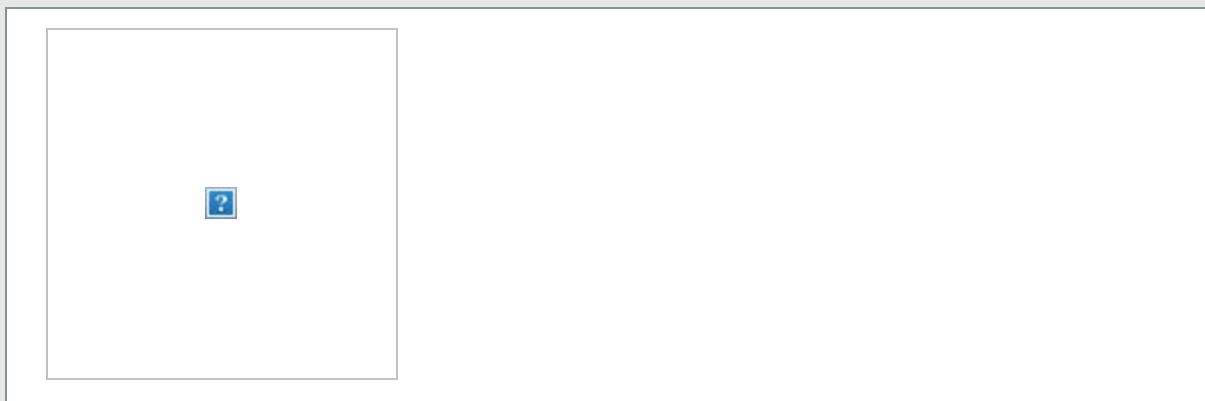
Jay Theiler | Agri Beef | Executive Director, Marketing
Office: 208.338.2627 | Cell: 208.941.8848 | agribeef.com

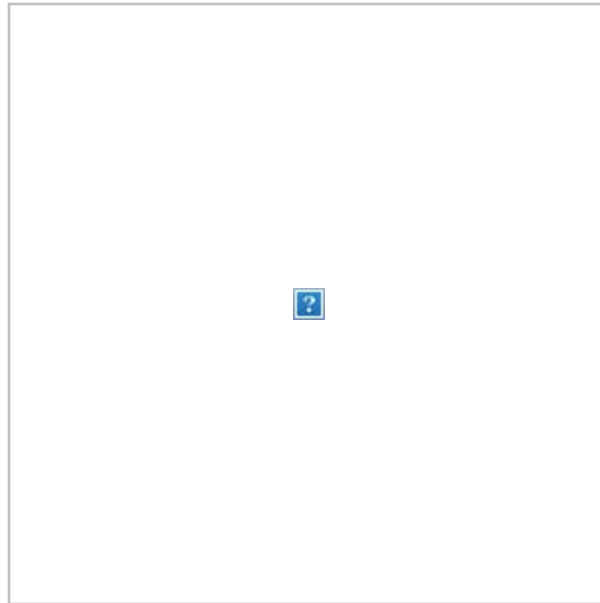


Want to find out more about Agri Beef Co.? Watch our video at <http://www.youtube.com/watch?v=5TYVAPeEohs>
Find us on Facebook <http://www.facebook.com/AgriBeef>

From: Idaho State Department of Agriculture <skylar.jett@isda.idaho.gov>
Sent: Thursday, May 02, 2019 3:25 PM
To: Jay Theiler <Jay.Theiler@agribeef.com>
Subject: Idaho Preferred Negotiated Rulemaking/ Produce Eligibility Meeting Scheduled

[External E-Mail]





Product Qualifications for the Idaho Preferred program are under review. Industry input is needed!

Please find linked the *Notice of Intent for Negotiated Rulemaking* and meeting notice for rule changes – [Rules Governing the Idaho Preferred Promotion Program](#). New product rules need to be created for **bottled water** and **craft beer**. Other qualifications will be looked at including **beef, game meat, apicultural** products, and any other products.

A meeting is being held for interested stakeholders.

**Idaho Preferred Rulemaking / Product Eligibility Meeting
May 21st, 2019
2270 Old Penitentiary Road, Boise
1:30PM**

Written comments will be accepted until May 31st. We encourage anyone interested in participating in the negotiated rulemaking process to attend.

For assistance on technical questions concerning this negotiated rulemaking contact [Laura Johnson](#) or [Skylar Jett](#) at 208-332-8530. To find a preliminary draft copy of the rule text, see below. [Materials pertaining to the negotiated rulemaking, including any available preliminary rule drafts](#), will be available on the ISDA web site at the following web address: www.agri.idaho.gov

[Idaho Preferred Rules - DRAFT](#)

[Notice for rule changes](#)

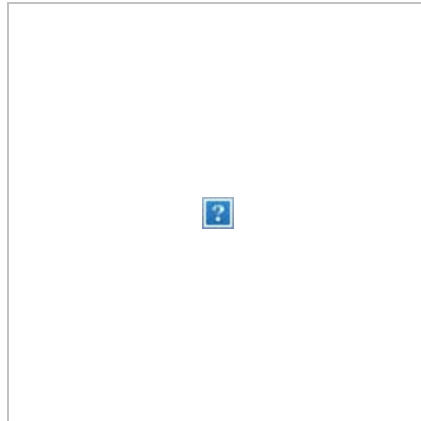
PLEASE FORWARD THIS NOTICE OF INTENT FOR NEGOTIATED RULE MAKING AND MEETING NOTICE TO ANYONE THAT MIGHT BE INTERESTED.

Idaho State Department of Agriculture | 2270 Old Penitentiary Road, Boise, ID 83712

[Unsubscribe jay.theiler@agribeeff.com](mailto:jay.theiler@agribeeff.com)

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