



ZZ Foods LLC
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Lloyd Knight
Rules Review Officer
Idaho Department of Agriculture
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We are submitting a request to make a change to the Idaho Preferred rules for Product Qualification as shown below:

In section 200.02. b. we would like a change made to read the following:

- b. Processed foods and beverages shall contain a minimum of twenty percent (20%) agricultural content by weight that has been grown or raised in Idaho and processed in the state of Idaho OR processed foods and beverages that contain over fifty percent (50%) agricultural content by weight that has been grown or raised in Idaho may be processed outside the state of Idaho but must be processed in the United States.

Reasons for our request: as small businesses grow in the state of Idaho, it is becoming more and more difficult to find production facilities that cater to mid-level production needs and financing. Finding a production partner out of state is a feasible option for growth that allows small to mid-size business in Idaho to continue to grow, market and distribute Idaho grown products regionally. If this exception is passed we would be able to retain more of our Idaho Preferred members as well as market our Idaho added value products throughout the state and within the Pacific Northwest. This will also provide more members access to the program.

200.PRODUCT QUALIFICATION.

02. General Product Qualifications. Except as specified in this chapter, or by written order of the Director, products must meet or exceed the following criteria: (3-16-04)

a. Fresh produce and commodities bearing the Idaho Preferred® logo shall be one hundred percent (100%) Idaho grown or raised. (4-2-08)

b. Processed foods and beverages shall contain a minimum of twenty percent (20%) agricultural content by weight that has been grown or raised in Idaho and shall be processed in the state of Idaho. (4-2-08)

Thank you for the consideration,

Janine Zacca Zenner

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