



# Pet Food and Product Brochure Introduction

With pet ownership on the rise, it's no surprise owners want nothing but the best for their furry friends. Idaho's prime location in the pacific northwest U.S.A helps in producing superior ingredients and cutting-edge technology to manufacture only the finest products for pets around the globe. Passion and innovation from these Idaho companies will not only lead to healthier pets but to a love and trust of pet owners in these products.

Geography and high elevation, climate, and nutrient-rich soils are a few of the reasons why Idaho has a reputation for producing high quality hay and forage products. In 2021 alone Idaho produced over 13 million dollars in forage products, making ittop in the nation for both alfalfa and timothy yielding high quality nutrition for livestock and pets.

Not only does Idaho produce high quality hay and forage but is one of the top producers of Sugar Beets. Sugar Beets rank fourth as Idaho's most valuable crop, showing successful yields year after year. With Idaho's prime location along the Snake River Valley about 1750,000 acres are planted and harvested leading to more than six million tons of sugar beets each year. Beat pulp can be found in select dog food delivering a good source of fiber, optimal nutrition, and maintains intestinal health.

Another great nutrient source located within dog and cat food includes barley. Idaho's altitude, high desert climate and agronomic conditions including abundant irrigation water, make it ideal location to grow a consistent, reliable supply of premium-quality barley. Idaho produced 43.61 million bushels of barely in 2021, on 490,000 harvested acres, 37% of the 2021 U.S.A. Barley Crop. Barley contains large proportion of carbohydrates leading to a great source of energy for pets, along with an excellent source of vitamins and minerals such as B Vitamins, Manganese, and Phosphorus.

With great options of products and companies to choose from you can always be certain your customers are receiving only the best for from the great state of Idaho.





#### **Company Background/ Profile**

Our mission at AAH Light is to put healing into your hands at an affordable price. We do this because we believe that everyone deserves a pain-free and active life. The AAH Light is a portable medical-grade hand-held LED light that is considered to be the industry standard by chiropractors, veterinarians, farriers, physical therapists and everyday people - just like you! The AAH Lights help people and animals all around the world.

With a range of wavelengths - Red, Blue, Green and Infrared, the AAH Light can assist in complete health and wellness - physical, emotional and mental - while minimizing the costs for medical services. These lights are a comprehensive photonic therapy device that is so portable you can take it with you wherever you go. Pack it in your purse, glove compartment, saddle bag, backpack, dog pack, or take it to work with you. Wherever you need pain relief, an antiseptic, ice therapy, or re-balancing; the vAAH Light travels with you.

To name just a few of conditions that the AAH Light will help accelerate the healing process are: ACL tears, Colic, wounds and injuries, anxiety, fungus, thrush, rain rot, itchy skin, tendon and ligament tears, abdominal issues, allergies, joint disorders, chronic pain, inflammation, saddle sores, and much more!

Do not suffer any more! Let the light help you and your pets have a pain-free and active life.

#### **Products Offered/ Highlight**

The Great Healer: Photobiomodulation (PBM) Therapy uses red and near infrared (NIR) light to reduce pain, inflammation and edema, and drastically aid recovery. PBM light works at the cellular level in which its efficacy has been proven through thousands of published case studies. Red, Red+NIR, Red+NIR pulsed.

The Great Energizer – Red: The red light has been known as Photonic Red-Light Therapy and it has been proven to be a drug-free, safe, natural, and non-invasive way to promote healing and control pain. Red light will increase circulation and revitalize cells to accelerate healing. 3 power settings - low, medium, high

The Great Antiseptic – Blue: The blue light has been called the greatest antiseptic in the world due to its antibacterial and antifungal properties. Blue light will act to soothe and cool down acute inflammation and strong emotions like anger and aggression. 3 power settings - low, medium, high

The Great Balancer - Green: The green light will help bring about balance and grounding. The light is good for anxiety and restlessness as it brings harmony to both the mind and body. Green light is also used to balance oily skin and for skin pigmentation concerns. 3 power settings - low, medium, high



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#### **Company Background/Profile**

American Pet (American Pet Diner, Inc) is a family owned and operated farm located in the high desert of Buhl, Idaho since 1996. We are dedicated to offering only the best products for small animals, birds, poultry, dogs, and others. The American Pet team develops foods, hay, treats, supplements, and habitat products that are beneficial to the health and wellness of the pets they serve. We strive to provide ongoing research and development of new products, allowing the small animal market to benefit from healthy new cutting-edge products. American Pet provides health and dietary education for the consumer through their nutritionists, veterinarians, and knowledgeable staff. American Pet continues to show success through happy consumers and their healthy pets, that is why our motto is Simply the Best!

#### **Products Offered/ Highlight**

The Great Healer: Photobiomodulation (PBM) Therapy uSmall herbivore foods; chicken and pet bird foods; probiotic supplements; odor control habitat products; and premium chinchilla dust bath products.

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#### **Company Background/ Profile**

Dynamite's mission is to improve the lives of all living creatures, great and small, as well as the earth on which they live. We use uncompromised manufacturing and develop incomparable products using innovation guided by nature and backed by science.

Family-owned since 1933, we work hard to grow our business in unique niche markets, from racing pigeons and horses, to all manner of pets. Our products are unparalleled in the industry. Our focus is on an uncompromised quality in all aspects of formulation, packaging, and manufacturing. We have developed a unique line of products using a deeply ingrained philosophy of innovation guided by nature and backed by science.

We are a Safe Feed/Safe Food certified facility with a blending mill in Meridian, Idaho. We manufacture proprietary pre-mix vitamin and mineral supplements, pre- and probiotics, and private-label products for our customers



### **Products Offered/Highlight**

A little about our propriety bacterial blend called Bio5:

- Bio5 is a cutting-edge bacterial ingredient for pet food, and includes Archaea from an Idaho volcano mine
- Bio5 promotes increased digestibility and feed efficiency.
- Bio 5 contains several certified strain probiotics (live bacteria) that support gut function and proper gut flora for support against occasional diarrhea, gas, and bloating
- It significantly reduces ammonia emissions and coat
- It has a stable shelf life and can be used as a toxin binder in pet food
- Proven viability through pelleting process
- Improves health and conversion in all stages of life.
- Several pet food companies are selling for functional pet food to provide immune support
- Benefits have been certified by racers and feed mill managers

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# Oxyfresh.

#### **Company Background/ Profile**

World's Best Fresh.

Inspired by nature and science and motivated to make a difference, we bring a better kind of fresh to the world – one pet at a time.

Oxyfresh started the way all great things start; we had an idea. An idea to do pet care differently...better. That was 1984. Since then, our bangs may have gotten smaller, but our passion is going strong! Carefully crafted with the best of science & nature...because love is a four-legged word.

Fast forward to today. Everything we do is for the generations of pet parents who trust us and we've grown to offer a full line of innovative pet dental care, grooming and pet odor/cleaning product solutions. Our non-toxic cleaners and grooming products are safe for all the furry and fine-feathered friends in your home. Also try our Oxyfresh veterinarian-approved pet dental, grooming, and household-deodorizing products. They are safe for even the smallest animal's delicate bodies, and will help to make them smell better and be healthier

## **Products Offered/ Highlight**

Pet Dental

**Pet Dental Water Additive**-https://oxyfresh.com/products/dog-cat-bad-breath-solution

Pet Dental Toothpaste Gel - https://oxyfresh.com/products/pet-dental-gel Pet Dental Spray - https://oxyfresh.com/products/pet-dental-breath-spray

Pet Dental Kits-https://oxyfresh.com/products/pet-dental-kit

Grooming -

Pet Ear Cleaner-https://oxyfresh.com/products/pet-ear-cleaner Pet Shampoo-https://oxyfresh.com/products/pet-shampoo

Odors / Cleaning

Pet Deodorizer-https://oxyfresh.com/products/pet-deodorizer

Pet Cage Cleaner - https://oxyfresh.com/products/pet-crate-cage-cleaner

Terrarium Cleaner-https://oxyfresh.com/products/terrarium-cleaner



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#### **Company Background/ Profile**

For three generations, the Standlee family has been cultivating the connection between your animals and their health. Standlee provides a variety of forage types in a wide range of formats like pellets, cubes, and bales, for equine, livestock, and small companion animals.

We grow and manufacture our products to ensure consistent nutrition and high quality. Our finished products are carefully managed to assure supply year-round and are delivered to our customers by the largest distribution network of forage products.

Quality is evident in our products and in the way we do business, making us the preferred forage choice for your animals.





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