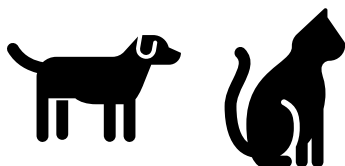




Pet Treats and Animal Feed Registration



**Did you know that
pet treats and
animal feed require
registration with
ISDA *prior* to being
offered for sale or
distribution?**

Selling Treats?

Even homemade pet treats are required to have a complete label and be registered with ISDA.

Complete labels include a guaranteed analysis and calorie content which means you must send a sample of the product to a lab for analysis.

Cottage laws?

Unfortunately, Idaho's cottage laws do not apply to animal feed products.

What's Required on A Label?

- Brand and/or Product Name

- Intended Species
- Guaranteed Analysis*
 - Min. % Crude Protein
 - Min. % Crude Fat
 - Max. % Crude Fiber
 - Max. % Moisture
- Calorie Content
- Ingredient Statement
- Nutritional Adequacy Statement
- Feeding Directions**
- Company Name & Address
- Net Weight or Count

*Other guarantees may be required depending on label claims.

**Feeding directions not required if clearly labeled as a snack or treat.

What's a chew?

A chew is a product, whether flavor-coated or unflavored, that does not make any nutritional claims. These claims imply they are intended for use as food or to provide any nutritional value to the animal (i.e. claims to be “digestible” or “high protein”).

Chews are exempt from registration.

Examples: rawhide, hooves, ears, animal bones, ligaments, snouts, pizzles, antlers and horns.

How long does it take to get registered?

The time it takes to choose a lab, submit a sample, get the results and put together your label will vary. Once you submit products for registration and pay the registration fee, it can take up to 90 days to be reviewed. Once the review is complete, you can download your registration certificate.



How long do registrations last?

Feed Registrations are annual (Oct.1-Sep. 30) with a \$40 per product fee, regardless of package size.

Who do I contact for more info?

You can call our main office in Boise at 208-332-8625 or send us an email at FFS@isda.idaho.gov