Swift River Farm 193 Hwy 93 N Salmon, ID 83467



March 30, 2022

Lloyd Knight
Rules Review Officer
Idaho Department of Agriculture
Lloyd.Knight@ISDA.IDAHO.GOV

Hello,

We are submitting a request to make a change to the Idaho Preferred rules for Participation Fees as shown below:

In section 100. 01. Annual Fee:

We would like this change to read as the following:

A. Annual Fee not to exceed \$1,000;

B. and Annual Fee will also be offered on a sliding scale (from \$0 - \$1,000) for any participant who determines they need it. This determination will be self-reported.

Reasons for our request:

As a small farm business in the state of Idaho, we are increasingly asked to pay licensing fees, application fees, participation fees, inspection fees, fees associated with those inspections (paying for agency and organizational staff time, travel, and hourly wages) and at the same time, provide healthy, affordable, and accessible Idaho grown food products. We wonder what Idaho Preferred is doing to increase justice, diversity, equity and inclusion in this program for people who may not have the resources to afford and/or navigate yet another additional fee.

As growers in a rural part of eastern Idaho, We are sorry to say that we have not found Idaho Preferred to provide very progressive or contemporary marketing for the annual fee required. It seems most of the limited resources, grower highlights, networking opportunities and social media posts are focused on the western and southwestern regions of our state. This has been pretty status quo for most agricultural programs here in Idaho, as well. We feel strongly that a sliding scale would help support more limited resource participants engage with the program without undue financial burden. This may also help encourage Idaho Preferred to expand its reach to other, underserved regions of the state.

Thank you for your time and consideration,

Jessica McAleese

Swift River Farm www.swiftriverfarm.org 208-221-8390 Salmon, ID From: Lloyd Knight

To: <u>Chanel Tewalt</u>; <u>Laura Johnson</u>

Subject: FW: {External}Producer comments to proposed changes to Idaho Preferred

Date:Thursday, March 31, 2022 9:56:55 AMAttachments:Swift River Farm comment.pdf

From: Swift River Farm <swiftriverfarm@hotmail.com>

Sent: Wednesday, March 30, 2022 5:04 PM

To: Lloyd Knight <Lloyd.Knight@ISDA.IDAHO.GOV>

Subject: {External}Producer comments to proposed changes to Idaho Preferred

Hello,

Please see the attached letter with our comments to the Idaho Preferred rules review.

Thank you

Jessica

 $\sim \sim \sim \sim$

Swift River Farm

https://protect-us.mimecast.com/s/9QiNC2kNqWUK19X7snbtly?domain=swiftriverfarm.org

208-221-8390

swiftriverfarm@hotmail.com



ZZ Foods LLC 5033 E. Sagewood Dr. Boise, ID 83716

March 28, 2022

Lloyd Knight
Rules Review Officer
Idaho Department of Agriculture
Lloyd.Knight@ISDA.IDAHO.GOV

We are submitting a request to make a change to the Idaho Preferred rules for Product Qualification as shown below:

In section 200. 02. b. we would like a change made to read the following:

- b. Processed foods and beverages shall contain a minimum of twenty percent (20%) agricultural content by weight that has been grown or raised in Idaho and processed in the state of Idaho OR processed foods and beverages that contain over fifty percent (50%) agricultural content by weight that has been grown or raised in Idaho may be processed outside the state of Idaho but must be processed in the United States.

Reasons for our request: as small businesses grow in the state of Idaho, it is becoming more and more difficult to find production facilities that cater to mid-level production needs and financing. Finding a production partner out of state is a feasible option for growth that allows small to mid-size business in Idaho to continue to grow, market and distribute Idaho grown products regionally. If this exception is passed we would be able to retain more of our Idaho Preferred members as well as market our Idaho added value products throughout the state and within the Pacific Northwest. This will also provide more members access to the program.

200.PRODUCT QUALIFICATION.

- **02. General Product Qualifications**. Except as specified in this chapter, or by written order of the Director, products must meet or exceed the following criteria: (3-16-04)
 - **a.** Fresh produce and commodities bearing the Idaho Preferred® logo shall be one hundred percent (100%) Idaho grown or raised. (4-2-08)
 - **b.** Processed foods and beverages shall contain a minimum of twenty percent (20%) agricultural content by weight that has been grown or raised in Idaho and shall be processed in the state of Idaho. (4-2-08)

Thank you for the consideration,

Janine Zacca Zenner

Zacca Hummus 208.850.6782 (main) 208.932.9691 (fax) www.zaccahummus.com From: Zacca Hummus
To: Laura Johnson

Cc: Chanel Tewalt; Erica White; Anne Struthers; Dawn Larzelier; Lloyd Knight

Subject: Re: {External}RE: Idaho Preferred Rules Review: Public Input Needed!

Date: Wednesday, March 30, 2022 2:58:40 PM

Great news! I truly value my membership in Idaho Prefered!! Janine

On Mar 30, 2022, at 2:14 PM, Laura Johnson < Laura. Johnson@isda.idaho.gov> wrote:

Thanks, Janine. Glad to hear this language would work for you. We are proposing quite a few changes to the rules and are excited about making the program even better!

Laura

<!--[if !vml]--> <image001.jpg> <!--[endif]-->Laura M. Johnson

Bureau Chief I Marketing and Development Idaho State Department of Agriculture PO Box 7249 I Boise, ID 83707

O: 208-332-8533 I C: 208-867-6005

We promote, connect, and educate Idaho producers to help them grow their marketplace

From: jzzenner@zaccahummus.com < jzzenner@zaccahummus.com >

Sent: Wednesday, March 30, 2022 2:04 PM

To: Laura Johnson < Laura. Johnson@ISDA. IDAHO.GOV>

Cc: Chanel Tewalt < Chanel. Tewalt@ISDA.IDAHO.GOV>; Erica White

<Erica.White@ISDA.IDAHO.GOV>; Anne Struthers <Anne.Struthers@ISDA.IDAHO.GOV>;

Dawn Larzelier < Dawn. Larzelier@isda.idaho.gov>; Lloyd Knight

<Lloyd.Knight@ISDA.IDAHO.GOV>

Subject: RE: {External}RE: Idaho Preferred Rules Review: Public Input Needed!

Hi Laura,

That is much clearer and yes – would definitely include the majority of producers that chose to relocate production or need out of state co-packing options.

I hope it is accepted!

Thank you for sharing this input!

Janine

Janine Zacca Zenner
Managing Partner/Zacca Hummus
Mobile 208-850-6782
Web www.zaccahummus.com

Email <u>izenner@devancofoods.com</u>

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From: Laura Johnson < Laura. Johnson@ISDA. IDAHO. GOV >

Sent: Wednesday, March 30, 2022 9:09 AM

To: jzzenner@zaccahummus.com

Cc: Chanel Tewalt < Chanel. Tewalt@ISDA.IDAHO.GOV >; Erica White

<<u>Erica.White@ISDA.IDAHO.GOV</u>>; Anne Struthers <<u>Anne.Struthers@ISDA.IDAHO.GOV</u>>;

Dawn Larzelier < <u>Dawn.Larzelier@isda.idaho.gov</u>>; Lloyd Knight

<Lloyd.Knight@ISDA.IDAHO.GOV>

Subject: RE: {External}RE: Idaho Preferred Rules Review: Public Input Needed!

Janine,

Thank you for your comments. We realize this is an issue and had proposed a change to the processed foods and beverages section in the attached strawman. The section on page 4 reads as follows:

```
<image006.png>
```

What are your thoughts on the above language? Will it help meet your needs?

Laura

```
<!--[if !vml]-->
<image004.jpg>
<!--[endif]-->Laura M. Johnson
```

Bureau Chief I Marketing and Development Idaho State Department of Agriculture PO Box 7249 I Boise, ID 83707

O: 208-332-8533 I C: 208-867-6005

We promote, connect, and educate Idaho producers to help them grow their marketplace

From: Lloyd Knight <<u>Lloyd.Knight@ISDA.IDAHO.GOV</u>>

Sent: Monday, March 28, 2022 9:44 PM

To: jzzenner@zaccahummus.com

Cc: Laura Johnson < <u>Laura.Johnson@ISDA.IDAHO.GOV</u>>; Chanel Tewalt

<<u>Chanel.Tewalt@ISDA.IDAHO.GOV</u>>

Subject: RE: {External}RE: Idaho Preferred Rules Review: Public Input Needed!

Thanks Janine. We will get them posted to the website and will be sure to discuss at the next

meeting.

Lloyd B. Knight Administrator, Division of Plant Industries Agency Rules Review Officer Idaho State Department of Agriculture

Office: (208)332-8664 Mobile: (208)859-4173

From: jzzenner@zaccahummus.com <jzzenner@zaccahummus.com>

Sent: Monday, March 28, 2022 10:08 AM

To: Lloyd Knight < <u>Lloyd.Knight@ISDA.IDAHO.GOV</u>>

Subject: {External}RE: Idaho Preferred Rules Review: Public Input Needed!

Hello Lloyd,

We will not be able to attend the meeting, but would like the attached rule changed to be

considered. Thank you! Janine

Janine Zacca Zenner

Founder/Managing Partner Zacca Hummus 208.850.6782 (cell)

www.zaccahummus.com

https://www.facebook.com/zaccahummus

<image008.jpg>

From: Idaho Preferred < eventregistration@isda.idaho.gov>

Sent: Monday, March 28, 2022 9:15 AM

To: <u>izzenner@zaccahummus.com</u>

Subject: Idaho Preferred Rules Review: Public Input Needed!

<image009.jpg>

<image009.jpg>

Public Input Requested: Zero-Based Rulemaking Sessions

Your input is requested for a complete review of the Idaho Preferred program rules.

Idaho Preferred is a program of the Idaho State Department of Agriculture (ISDA) and is governed by administrative rules. ISDA is currently reviewing existing rules for redundancy and inefficiencies to streamline the Idaho Preferred program eligibility and member requirements, consistent with the Governor's Zero-Based Regulation (ZBR) Executive Order.

Those interested in participating in the negotiated rulemaking process are encouraged to attend the scheduled meeting via telephone and web conferencing. For those who cannot participate by attending the meeting, information for submitting written comments is provided below.

Your input on proposed rule changes is invaluable!

To attend via WebEx Meeting,

The second and final public input session is scheduled for April 4, 2022 from 9am - 11am MST.

Individuals interested in participating by telephone and web conferencing should contact rulesinfo@isda.idaho.gov.

Anyone may submit written comments regarding this negotiated rulemaking. All written comments must be directed to the undersigned and must be delivered on or before April 8, 2022.

Lloyd Knight
Rules Review Officer
Idaho Department of Agriculture

Lloyd.Knight@ISDA.IDAHO.GOV

Proposed changes in the straw man draft can be read here:

https://agri.idaho.gov/main/i-need-to/see-lawsrules/rulemaking/2022-2023-rulemaking/rules-governing-the-idaho-preferred-program-02-01-04/

Idaho has enacted Zero-Based Rule Making policies. See the Executive Order, signed by Gov. Little:

https://gov.idaho.gov/wp-content/uploads/sites/74/2020/01/eo-2020-01.pdf

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<image009.jpg><image009.jpg>

 $\begin{tabular}{ll} $<$image009.jpg><$image009.jpg>$\\ \hline Our Mission: To connect Idaho agriculture producers with \\ \end{tabular}$

consumers, retailers, and foodservice to grow their marketplace.

<image009.jpg>

<image009.jpg>

Be sure to follow along on our social media (Facebook, Instagram, YouTube, and Pinterest) to hear about upcoming events and catch all the Idaho Preferred Buzz!

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Idaho State Department of Agriculture | 2270 Old Penitentiary Road, Boise, ID 83712

<u>Unsubscribe jzzenner@zaccahummus.com</u>

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<image009.jpg>

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02.01.04 – RULES GOVERNING THE **VOLUNTARY** IDAHO PREFERRED® PROMOTION PROGRAM

000. This ch a		L AUTHORITY. dopted under the legal authority of Section 22-112, Idaho Code.	()
001.	TITLE	AND SCOPE.		
Preferre		Title. The title of this chapter is IDAPA 02.01.04, "Rules Governing the Volunts otion Program."	ıry Ida	aho
Idaho Pa promote assist in	0 <u>1</u> 2. referred® rood an	Scope. These rules govern the participation in, and product selection criteria for the program. The program was developed by the Idaho State Department of Agriculture to ide d agricultural products from the state of Idaho, elevate consumer awareness of such products ing opportunities for sale of such products. These rules establish the requirements for the logo and will define eligible products, application procedures, and participation fees.	entify a lucts, a use of	and and
002 (009.	(RESERVED)		
010. The foll		ITIONS. efinitions apply: in the interpretation and enforcement of this chapter.	()
cervidae	01. e, dairy, h	Agricultural Product . Any fresh or processed apicultural, aquacultural, avicultural, norticultural, livestock, forestry, viticultural, or other farm or garden product.	bevera (ige,
	02.	Apicultural Product. Products produced from or related to honey bees or honey.	()
animals	03.	Aquacultural Product. Products produced from or related to fish, reptiles, or other	er aqua	atic)
ratites o	04. r poultry	Avicultural Product . Products produced from or related to birds, including but not li	mited (to,
flavored	05. l drinks.	Beverage. Drinks including but not limited to wine, beer, distilled spirits, bottled	water,	or)
	-06.	Broker. A sales and marketing agent employed to make bargains and contracts for compe	ensatio (n.)
person.	07 <u>06</u> .	Cervidae Product. Products produced from or related to fallow deer, elk, or reindeer ov	vned b	y a)
f aa (07.	Co-Packer. A co-packer is a food processor that processes and packages products for cli	ents fo	or a
fee. (08.	Dairy Product . Products produced from or related to milk from cattle, goats, or sheep.	()
whether	flowerin grown i	Florist Stock. All cut flowers, foliage and ferns, all potted plants or cuttings or bedding bulbs and rooted herbaceous plants used for ornamental or decorative purposes and a boxes, benches, pots, under glass or other artificial covering, or in the field or open g	ll cori	ms,
cuttings	therefro			
service.	10. -	Foodservice. A person engaged in or related to the practice of commercial food prepar	ation a (ind)
	11 <u>09</u> .	Forest Products. All products made of wood fiber such as timber, wood chips, sa	wdust	or

 Section 000
 Page 1
 LKnight_11242021

	ing but not limited to lumber, paper, particleboard, fence or corral posts or rails, shingles, sha ets, logs used in the construction of log homes or any other product sold commercially.	kes,
	Fresh Produce, and Commodities, and Fresh Meat. Bulk or packaged agricultural producteaned, sorted, or otherwise prepared and are sold or distributed in an unprocessed or minim tion.	
13 11. ornamental plant	Horticultural Products . Plants, including but not limited to, fruits, vegetables, flowers, seeds ts.	s, or
14 12. cervidae, domest	Livestock . Domestic animals including but not limited to cattle, sheep, pigs, goats, domestic bison, camelids, or horses.	estic)
45 <u>13</u> .	Livestock Product. Products produced from or related to livestock. ()
16 14. not limited to, ar	Non-Food Agricultural Products. Products not intended for human consumption, including nimal feed, compost, hides, or skins.	but)
47 15. efforts of the Ida	Supporting Organization . Any commission, association, or incorporated group supporting the Preferred® program. (the)
trees, and shrubs propagation or se crops and flowe	Nursery Stock . All botanically classified plants or any part thereof, such as aquatic or herbaced, buds, corms, culms, roots, scions, grafts, cuttings, fruit pits, seeds of fruits, forest and ornames, berry plants, and all trees, shrubs, vines, and plants collected in the wild that are grown or kept ale. Nursery stock does not include field and forage crops, seeds of grasses, cereal grains, vegetars, bulbs and tubers of vegetable crops, vegetables or fruit used for food or feed, cut trees or terms or other portions thereof are intended for propagation.	ental t for able
19. retailers, and oth	Packer/Shipper. A person who packages and ships food or agricultural products to wholesal ter outlets.	lers,)
20 17. the Idaho Preferi	Participant . A person who has applied to the Department and been approved for participation red® program.	n in
21-18. including but not	Processed Food . Any food product which has been transformed from its natural state by methat limited to freezing, cutting, heating, drying, treating, or adding ingredients.	nods)
22 <u>19</u> .	Processor . A person engaged in the manufacturing of processed food. ()
23 <u>20</u> . agricultural prod	Producer . A person engaged in the business of growing or raising food, fiber, feed, or o ducts.	ther
24.	Retailer. A person engaged in making sales directly to consumers. (
25 <u>21</u> .	Viticultural Products. Products produced from or related to grapes and wine. ()
	Wholesaler. A person who buys in comparatively large quantities and then resells, usually es, but never directly to the consumer.	y in
011 0 <mark>14<u>99</u>.</mark>	(RESERVED)	
	NTARY PROGRAM.	`
	rred® program is a voluntary promotion program. (
V10 UYY	-(RESERVED)	

100. APPLICATION FOR PARTICIPATION.

	01.	Application Requirement. Persons interested in becoming a participant in the Idaho Prel	
		do so by making application to the Department on forms established by the Director by be submitted at any time throughout the year Applications will be made on a form prescri	
		, must be complete, and may be submitted any time of the year.	()
		Application Review and Compliance Verification. The Director, upon receipt of an appli	
		pplicant's compliance with this chapter and approve or deny the application. The Director will	l- notify
the app	plicant in	writing of the approval or denial.	()
101.	PART	ICIPATION DURATION AND RENEWAL.	
July <u>Ja</u>	01. nnuary 1 a	Duration . Participation is on an annual basis, coinciding with the <u>fiscal calendar</u> year begand ending <u>June December 301</u> , <u>unless otherwise provided for in this chapter</u> .	ginning ()
	02.	Renewing Participation. Renewals shall be submitted on forms established by the Direct	t or and
will be	due Aug	sust 1.	()
	03.	Reporting on Use of Logo. Participants renewing with the Department will report their use	of the
Idaho		le logo from the concluding program year. The report will include, but may not be limit	
inform	ation reg a	arding how the Idaho Preferred® logo was used.	\longleftrightarrow
102	109.	(RESERVED)	
110.	PART	ICIPATION FEES.	
	01	Assess For Devictor Con 1911 a Part to decrease that a conflict or and 1911 a	NT. ()
exceed	01. I one thou	Annual Fee . Participation fees will be listed in the participation application and will negation and dollars (\$1,000).	<u>Not to</u> ()
CHOCCC	one mou	istalia dollars (\$1,000).	()
	02.	Participation Categories:	\longleftrightarrow
	a.	Producer.	()
			<i>(</i>)
		Packer/Shipper/Processor.	\longleftrightarrow
	е.	Supporting Organization.	()
	a	Retail/Foodservice.	()
	a.	- Retail/Foodservice.	()
	e.	Broker/Distributor.	()
	02	Dro Dotad Food New porticipation agreements issued during the program year will be or	bosses
one hu	us. ındred nei	Pro-Rated Fees . New participation agreements issued during the program year will be as reent (100%) of the annual fee if applying between July 1 and December 31 and fifty percent	
of the	fee if app	lying between January 1 and June 30.	\longleftrightarrow
	04	Participation in Multiple Categories. Persons qualifying in multiple participation cate	ogorios
shall b		d the greater of participation fees.	(
			` /
111. Douti oi		ICIPATION PRIVILEGES.	()
r artici	pants WH	l benefit from privileges including:	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	01.	Use of the Idaho Preferred® Logo. Use of the Idaho Preferred® Logo on product	labels,
advert	ising, sigr	nage, or other promotional materials as allowed by the department.	()
	-02.	Listing, Listing In Idaho Preferred® Product Directories.	\leftarrow

educati		Promotion. Promotion through advertising, retail and foodservice promotions, cos, and the Idaho Preferred® website.	nsumer and
	04.	Visibility. Visibility from the department's promotion activities.	· ()
112	199.	(RESERVED)	,
200.		UCT QUALIFICATION.	
	01.	Authority of Determination . The Director has sole authority in determining the elecipation in the program.	igibility of a
produc	•		()
Directo		General Product Qualifications. Except as specified in this chapter, or by writtenests must meet or exceed the following criteria:	order of the
logo -sh	A-<u>02</u>. nall be one	Fresh produce and commodities. Fresh produce and commodites bearing the Idah e hundred percent (100%) Idaho grown or raised.	o Preferred®
	<u>B-03</u> .	Processed foods and beverages. Processed foods and beverages-shall:	()
or raise	i. a. ed in Idah	Contain a minimum of twenty percent (20%) agricultural content by weight that has o; and	been grown
	ij <u>b</u> .	Be processed in the state of Idaho.	()
not ava	c. nilable in	If a company registered in Idaho uses a co-packing facility and an acceptable co-packing Idaho, the company may request an exception from the Director under section 200.15	ng facility is
weight	e <u>04</u> . that has b	Non-food agricultural products. must bBe at least twenty percent (20%) agriculturate peen grown or raised in Idaho and processing must occur in Idaho.	al content by
granted progran	l for the m, with tl	Potatoes . Only certification marks owned or administered by the Idaho Potato Compotatoes grown in Idaho unless prior Idaho Potato Commission approval in writing is use of additional words or designs. Any person or participant applying to the Idah he intention to promote Idaho-grown potatoes or products made from Idaho-grown potatoes or products made from Idaho-grown potatoes prior to making application with the Department.	secured and o Preferred®
	04 <u>06</u> .	Wine. Wines shall eContain a minimum of ninety-five percent (95%) Idaho grapes.	()
	05 <u>07</u> .	Beer. Beer shall:	()
	a.	Be brewed in Idaho; and	()
or solu	b. ble remna	Contain at least one (1) Idaho agricultural product such as Idaho malt, Idaho wheat or ant thereof, but excluding water.	Idaho hops,
	06 <u>08</u> .	Water. Water must bBe extracted from an Idaho water source.	()
season	<mark>07-<u>09</u>.</mark> or growin	Nursery Stock . Nursery stock shall have been gGrown in Idaho a minimum of one ng cycle.	(1) growing
	-08.	Beef and Beef Products. Beef and beef products shall come from cattle that:	()
United	a.	Were born, raised and harvested in the United States. No cattle that originate from ay qualify for the Idaho Preferred® logo.	outside the

b.	Are raised, fed, or processed in Idaho.	()
е.	Are processed in federally inspected plants.	()
	Lamb and Lamb Products. Lamb and lamb products shall come from sheep that:	()
a.	Are born, raised and harvested in the United States. No lambs that originate from, or reside	for any
portion of their	life outside the United States may qualify for the Idaho Preferred® logo.	()
	Have grazed or been fed in Idaho at least three (3) months prior to harvest. The three (3) tiguous, but must be verifiable.	months
	Are processed at approximately one (1) year of age or less and qualify as lamb or carcasse	C
older animals, i	dentified as mutton by USDA inspectors, may qualify if they have met requirements in Sub	
10.	Pork and Pork Products. Pork and pork products shall come from hogs that:	()
a. portion of their	Are born, raised and harvested in the United States. No hogs that originate from, or reside life outside the United States may qualify for the Idaho Preferred® logo.	for any
b.	Are raised in or processed in Idaho.	()
	Are processed at less than one (1) year of age unless used exclusively for ground pork or see processed in a federally inspected plant.	ausage
<u>010.</u>	Livestock Products. Come from livestock that:	()
a.	Were born, raised and harvested in the United States. No livestock that originate from outs	side the
United States m		()
b.	Are raised, grazed, fed, or processed in Idaho.	
11.	Poultry and Poultry Products. Poultry and poultry products shall eCome from fowl that:	()
a. any portion of the	Are hatched, raised and harvested in the United States. No fowl that originate from, or resheir life outside the United States may qualify for the Idaho Preferred logo.	side for
b. three (3) days o Preferred [®] .	Are raised and processed in Idaho. Fertile eggs, also known as hatching eggs, or chicks le f age that originate outside of Idaho, but are raised and or processed in Idaho, may qualify fo	
e. in a federally in	Are processed in a facility that is approved through a District Health Department for retail s spected plant.	ales, or
12.	Game Meat. Game meat shall:	()
	Come from domestic Cervidae that are born, raised and processed in Idaho and originated by the Idaho State Department of Agriculture.	from a
b.	Come from domestic buffalo_that are born, raised and processed in Idaho.	()
e.	Be processed in a federally inspected plant.	()
13 <u>12</u> .	Apicultural Products. Products produced by honey bees including honey, wax, polled	en, and

propolis origin.	s shall be	one hundred percent (100%) Idaho origin. Processed honey shall be eighty percent (80%) Idaho (0
	<u>14 13</u> .	Forest Products Forest products shall: ()
Idaho; a	a. and	Contain a minimum of eighty percent (80%) of their wood fiber content from trees grown i	n)
	b.	Be manufactured in Idaho. ()
to indiv	15- <u>14</u> . idual prod	Exceptions . The Director has the authority to establish product qualification requirements specification and commodities by written order.	ic)
201 2	299.	(RESERVED)	
(Copyri Secretar used on	ght regist ry of State ly by tho rovide a lo	rred [®] logo has been registered by the Department with the United States Library of Congresation), the United States Patent and Trademark Office (Certification Mark registration), the Idah (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be participants in compliance with this chapter. The Director Department will establish by writte logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred [®] logo.(Description of the Idaho Preferred [®] Logo. The Idaho Preferred [®] logo is an oval background.	oe en)
	ing a sno	w capped mountain range topped with a sunburst. The word "IDAHO" appears in Brand Idah anner emblazoned with the word "PREFERRED" scrolls across the bottom of the logo.	
	02.	Graphic Depiction of the Idaho Preferred® Logo:	
	D PRE	AI-IO FERRED 3	
		()
text and Departr	d design nent of A	Approval for Use of Logo . Participants who wish to use the Idaho Preferred [®] logo on packaging amotional materials, or any other materials that will be viewed by the public must submit a proof of to the Department for approval. Requests for approval must be submitted to the Idaho State griculture, Marketing Division not less than five (5) working days prior to the proposed date of use from the Department for logo use must be issued prior to use of the logo.	of te
the use	02. of the log	Repeal of Approval of Use of Logo. The Department reserves the right to repeal the approval of the Department will provide notice in writing and the participant must cease use immediately.	<u>of</u> (
301.	SPECI/	AL PROMOTIONAL ACTIVITIES.	
	ertising, p	Activities. The Department may engage in special promotional activities including, but not limite product demonstrations, events, publicity, and cooperative activities. The Department may invite a Idaho Preferred program to participate in any activities.	
-	02.	Fees. The Department may assess a separate fee for any special promotional activity. This fee wi	11

 Section 000
 Page 6
 LKnight_11242021

302. OTH	ER IDAHO PROMOTION PROGRAMS.	
state of Idaho	Commodity-Specific Promotion Programs. Commissions, boards, associations, authorized by statute to promote or regulate agricultural products grown, packed, or proces shall be are the primary and principal promotion and certification mark and trademark orgaliar commodity they are authorized to promote or regulate.	sed in the
<mark>shall</mark> remain t	Ownership of Marks . Any trademarks, certification marks, brands, seals, logos marks, that are established, owned or used by such commissions, boards, associations or organization their sole property. Any use or infringement of their ownership right is prohibited unless obtained from an authorized representative of the commission, board, association or organization.	anizations ss written
303. DIST	TRIBUTION OF PROMOTIONAL MATERIAL.	
opportunity to Open distribut promotional m	Authorized Use . The Idaho Preferred® program has the authority to provide retail s, farmers' markets, schools, media, fairs, and other such businesses, organizations, and volume promote Idaho food and agricultural products using the program logo and promotional aion of any and all point-of-sale materials, signage, advertising, identification placards, and contact an accordance with this chapter and other applicable laws and precedent, is acceptable an infringement on the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and accordance with the ownership rights of any mark or seal of a supporting organization and the ownership rights of any mark or seal of a supporting organization and the ownership rights of any mark or seal of a support of the ownership rights of any mark or seal of a support of the ownership rights of the owne	enues the materials. other such le use and
	Fees. The Department may assess a fee for promotional materials such as, but not lears, signs, aprons, shopping bags, etc.	i mited to,
304 309.	(RESERVED)	,
All participant	F-CERTIFICATION. ts shall self-certify that all products marked with the Idaho Preferred® logo meet the quantiforth in this chapter. Self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and contains the self-certification is subject to verification through the application and the self-certification through the self-cert	
311. COM	IPLIANCE.	
01. participant to e	Authority of Director . The Director has the authority to enter upon the premise examine and copy any of the following items:	s of any
a.	Books, papers, records, ledgers, journals, electronically or magnetically recorded data:	()
b. logo; and	Computers and computer records or memoranda bearing on the usage of the Idaho F	referred®
c.	To secure all other information concerned in the enforcement of these rules.	()
02. inspections.	Random Compliance Inspection. The Director shall may annually perform random co	ompliance
03. participant's la	Samples . The participant shall, upon the request of the Director, provide sample abels, packaging, merchandising, and promotional materials featuring the Idaho Preferred® lo	
312 314.	(RESERVED)	, ,

not exceed the actual cost of conducting the activity.

	ATION. and in violation of these rules is subject to termination of participation privileges.	()
316 999.	(RESERVED)		

02.01.04 – RULES GOVERNING THE **VOLUNTARY** IDAHO PREFERRED® PROMOTION PROGRAM

000.	LEGAI	L AUTHORITY.		
This cho	ipter is ac	dopted under the legal authority of Section 22-112, Idaho Code.	()
001.	TITLE	AND-SCOPE.		
Preferre		Title. The title of this chapter is IDAPA 02.01.04, "Rules Governing the Voluntary otion Program."	⊻ Idal -(ho
promote assist in	food an	Scope. These rules govern the participation in, and product selection criteria for the year program. The program was developed by the Idaho State Department of Agriculture to identify a agricultural products from the state of Idaho, elevate consumer awareness of such producting opportunities for sale of such products. These rules establish the requirements for the use logo and will define eligible products, application procedures, and participation fees.	tify and the cts, and the cts, and the cts.	nd nd
002 ((RESERVED)	- (,
010. The foll		ITIONS. cfinitions apply: in the interpretation and enforcement of this chapter.	()
cervidae	01. e, dairy, h	Agricultural Product . Any fresh or processed apicultural, aquacultural, avicultural, be norticultural, livestock, forestry, viticultural, or other farm or garden product.	everag	де,)
	02.	Apicultural Product. Products produced from or related to honey bees or honey.	()
animals	03.	Aquacultural Product. Products produced from or related to fish, reptiles, or other	aquat	tic)
ratites o	04. r poultry	Avicultural Product. Products produced from or related to birds, including but not lim	nited t	to,
flavored	05. I drinks.	Beverage. Drinks including but not limited to wine, beer, distilled spirits, bottled w	ater,	or)
	-06.	Broker. A sales and marketing agent employed to make bargains and contracts for compen	satior (].)
person.	07 <u>06</u> .	Cervidae Product. Products produced from or related to fallow deer, elk, or reindeer own	ied by	7 a)
2 /	<u>07.</u>	Co-Packer. A co-packer is a food processor that processes and packages products for clien	ıts foı	<u>r a</u>
fee. ()			
	08.	Dairy Product . Products produced from or related to milk from cattle, goats, or sheep.	()
whether	flowering	Florist Stock. All cut flowers, foliage and ferns, all potted plants or cuttings or bedding bulbs and rooted herbaceous plants used for ornamental or decorative purposes and all n boxes, benches, pots, under glass or other artificial covering, or in the field or open grun.	corn	ns,
service.	10.	Foodservice. A person engaged in or related to the practice of commercial food preparate	ion a	nd)
	11 <u>09</u> .	Forest Products. All products made of wood fiber such as timber, wood chips, saw	dust	or

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	ing but not limited to lumber, paper, particleboard, fence or corral posts or rails, shing ets, logs used in the construction of log homes or any other product sold commercially.	les, shakes,
	Fresh Produce, <u>and Commodities</u> , and Fresh Meat. Bulk or packaged agricultur cleaned, sorted, or otherwise prepared and are sold or distributed in an unprocessed or ion.	
13 11. ornamental plant	Horticultural Products . Plants, including but not limited to, fruits, vegetables, flower is.	s, seeds, or
	Livestock . Domestic animals including but not limited to cattle, sheep, pigs, goats ic bison, camelids, or horses.	s, domestic
45 <u>13</u> .	Livestock Product. Products produced from or related to livestock.	()
16 14. not limited to, an	Non-Food Agricultural Products . Products not intended for human consumption, inclimal feed, compost, hides, or skins.	cluding but
47 15. efforts of the Ida	Supporting Organization . Any commission, association, or incorporated group sup ho Preferred® program.	porting the
plants, bulbs, soo trees, and shrubs propagation or sa crops and flower	Nursery Stock . All botanically classified plants or any part thereof, such as aquatic or d, buds, corms, culms, roots, scions, grafts, cuttings, fruit pits, seeds of fruits, forest and , berry plants, and all trees, shrubs, vines, and plants collected in the wild that are grown ale. Nursery stock does not include field and forage crops, seeds of grasses, cereal grains rs, bulbs and tubers of vegetable crops, vegetables or fruit used for food or feed, cut tems or other portions thereof are intended for propagation.	ornamental or kept for , vegetable
40		
retailers, and oth	Packer/Shipper. A person who packages and ships food or agricultural products to were outlets.	/holesalers, ()
retailers, and oth	er outlets. Participant. A person who has applied to the Department and been approved for part.	()
retailers, and oth 20 17. the Idaho Preferr 21-18.	er outlets. Participant. A person who has applied to the Department and been approved for part.	()
20 17. the Idaho Preferr 21-18. including but not	Participant. A person who has applied to the Department and been approved for part red® program. Processed Food. Any food product which has been transformed from its natural state by	icipation in () by methods
retailers, and other 20 17. the Idaho Preferr 21-18. including but not 22 19.	Participant. A person who has applied to the Department and been approved for part red® program. Processed Food. Any food product which has been transformed from its natural state to limited to freezing, cutting, heating, drying, treating, or adding ingredients. Processor. A person engaged in the manufacturing of processed food. Producer. A person engaged in the business of growing or raising food, fiber, fee	icipation in () by methods ()
retailers, and other 20 17. the Idaho Preferr 21-18. including but not 22 19. 23 20.	Participant. A person who has applied to the Department and been approved for part red® program. Processed Food. Any food product which has been transformed from its natural state to limited to freezing, cutting, heating, drying, treating, or adding ingredients. Processor. A person engaged in the manufacturing of processed food. Producer. A person engaged in the business of growing or raising food, fiber, fee	icipation in () by methods ()
retailers, and other 20 17. the Idaho Preferr 21-18. including but not 22 19. 23 20.	Participant. A person who has applied to the Department and been approved for part red® program. Processed Food. Any food product which has been transformed from its natural state to limited to freezing, cutting, heating, drying, treating, or adding ingredients. Processor. A person engaged in the manufacturing of processed food. Producer. A person engaged in the business of growing or raising food, fiber, fee sucts.	icipation in () by methods ()
20 17. the Idaho Preferr 21-18. including but not 22-19. 23-20. agricultural prod 24. 25-21.	Participant. A person who has applied to the Department and been approved for part red® program. Processed Food. Any food product which has been transformed from its natural state it limited to freezing, cutting, heating, drying, treating, or adding ingredients. Processor. A person engaged in the manufacturing of processed food. Producer. A person engaged in the business of growing or raising food, fiber, fee ucts. Retailer. A person engaged in making sales directly to consumers.	icipation in () by methods () d, or other () ()
20 17. the Idaho Preferr 21-18. including but not 22-19. 23-20. agricultural prod 24. 25-21.	Participant. A person who has applied to the Department and been approved for particed® program. Processed Food. Any food product which has been transformed from its natural state It limited to freezing, cutting, heating, drying, treating, or adding ingredients. Processor. A person engaged in the manufacturing of processed food. Producer. A person engaged in the business of growing or raising food, fiber, fee ucts. Retailer. A person engaged in making sales directly to consumers. Viticultural Products. Products produced from or related to grapes and wine. Wholesaler. A person who buys in comparatively large quantities and then resells,	icipation in () by methods () d, or other () ()
20 17. the Idaho Preferr 21 18. including but not 22 19. 23 20. agricultural prod 24. 25 21. 26. smaller quantitie 011 01499.	Participant. A person who has applied to the Department and been approved for part red® program. Processed Food. Any food product which has been transformed from its natural state to limited to freezing, cutting, heating, drying, treating, or adding ingredients. Processor. A person engaged in the manufacturing of processed food. Producer. A person engaged in the business of growing or raising food, fiber, fee ucts. Retailer. A person engaged in making sales directly to consumers. Viticultural Products. Products produced from or related to grapes and wine. Wholesaler. A person who buys in comparatively large quantities and then resells, s, but never directly to the consumer.	icipation in () by methods () d, or other () ()

100. APPLICATION FOR PARTICIPATION.

	01.		
applie	ations ma	y be submitted at any time throughout the year Applications will be made on a form prescri	
the De	_		()
	erify the a	pplicant's compliance with this chapter and approve or deny the application. The Director will	
ше ар	энсань нь	writing of the approval of demai.	()
101.	PART	ICIPATION DURATION AND RENEWAL.	
July <u>Ja</u>	01. nnuary 1 a		ginning ()
will be			t or and
	03.	Reporting on Use of Logo. Participants renewing with the Department will report their use	of the
	Preferred	l® logo from the concluding program year. The report will include, but may not be limi	
mnom	iation reg	arding now the reality i referred to logo was used.	
102	109.	(RESERVED)	
110.	PART	ICIPATION FEES.	
exceed	01. I one thou		<u>Not to</u>
	02.	Participation Categories:	()
	a.	Producer.	()
	b.	Packer/Shipper/Processor.	()
	е.	Supporting Organization.	()
	d.	Retail/Foodservice.	()
	e.	Broker/Distributor.	()
	03.	Pro-Rated Fees. New participation agreements issued during the program year will be as	sessed
		by making application to the Department on forms established by the Director. New about the dat any time throughout the year Applications will be made on a form prescribed by be complete, and may be submitted any time of the year. Dilection Review and Compliance Verification. The Director, upon receipt of an application, into a compliance with this chapter and approve or deny the application. The Director will notify go of the approval or denial. ATION DURATION AND RENEWAL. Participation is on an annual basis, coinciding with the fiscal calendar year beginning ding June December 301, unless otherwise provided for in this chapter. Director and the participation. Renewals shall be submitted on forms established by the Director and porting on Use of Logo. Participants renewing with the Department will report their use of the participant of the participation and will apply the Director and the participation application and will apply to dollars (\$1,000). Director and the participation application and will apply to dollars (\$1,000). Director and the participation application and will apply to dollars (\$1,000). Director and the participation application and will apply to dollars (\$1,000). Director and the participation application and will apply to dollars (\$1,000). Director and the participation application and the participation application. Director and the participation apply to apply the participation application and the participation application and the participation apply to apply the participation application and the participation apply to apply th	
	04.	Participation in Multiple Categories. Persons qualifying in multiple participation cate	egories
shall b	regram shall do so by making application to the Department on forms established by the Director. New pplications may be submitted at any time throughout the year Applications will be made on a form prescribed by the Department, must be complete, and may be submitted any time of the year. 1.		
111. Partici		ICIPATION PRIVILEGES. I benefit from privileges including:	()
	-01.	Use of the Idaho Preferred® Logo. Use of the Idaho Preferred® Logo on product	-labels,
advert	ising, sig i	nage, or other promotional materials as allowed by the department.	()
		Listing. Listing In Idaho Preferred® Product Directories.	()

educatio		Promotion. Promotion through advertising, retail and foodservice promotions, cos, and the Idaho Preferred® website.	nsumer and
	04.	Visibility. Visibility from the department's promotion activities.	()
112 1	99.	(RESERVED)	
200.	PROD	UCT QUALIFICATION.	
product	01. for parti	Authority of Determination . The Director has sole authority in determining the elicipation in the program.	gibility of a
		General Product Qualifications. Except as specified in this chapter, or by written ets must meet or exceed the following criteria:	order of the
logo -sha	A-02. Il be one	Fresh produce and commodities. Fresh produce and commodites bearing the Idah e hundred percent (100%) Idaho grown or raised.	o Preferred®
	B- <u>03</u> .	Processed foods and beverages. Processed foods and beverages-shall:	()
or raised	i. a. l in Idah	Contain a minimum of twenty percent (20%) agricultural content by weight that has o; and	been grown
	<u>₩ b</u> .	Be processed in the state of Idaho.	()
not avai	c. lable in	If a company registered in Idaho uses a co-packing facility and an acceptable co-packing Idaho, the company may request an exception from the Director under section 200.15	ng facility is ()
weight t	e <u>04</u>. hat has b	Non-food agricultural products. must bBe at least twenty percent (20%) agriculturate peen grown or raised in Idaho and processing must occur in Idaho.	ol content by
granted program	ded on p for the , with the	Potatoes . Only certification marks owned or administered by the Idaho Potato Comportatoes grown in Idaho unless prior Idaho Potato Commission approval in writing is use of additional words or designs. Any person or participant applying to the Idaho he intention to promote Idaho-grown potatoes or products made from Idaho-grown potatoes or products made from Idaho-grown potatoes prior to making application with the Department.	secured and o Preferred®
	<u>04 <u>06</u>.</u>	Wine. Wines shall eContain a minimum of ninety-five percent (95%) Idaho grapes.	()
	05 <u>07</u> .	Beer . Beer shall :	()
	a.	Be brewed in Idaho; and	()
or solub	b. le remna	Contain at least one (1) Idaho agricultural product such as Idaho malt, Idaho wheat or ant thereof, but excluding water.	Idaho hops,
	06 <u>08</u> .	Water. Water must bBe extracted from an Idaho water source.	()
season o	<mark>07-<u>09</u>.</mark> or growin	Nursery Stock . Nursery stock shall have been gGrown in Idaho a minimum of one ng cycle.	(1) growing
	08.	Beef and Beef Products. Beef and beef products shall come from cattle that:	()
United S	a. States me	Were born, raised and harvested in the United States. No cattle that originate from	outside the

b.	Are raised, fed, or processed in Idaho.	()
c.	Are processed in federally inspected plants.	()
	Lamb and Lamb Products. Lamb and lamb products shall come from sheep that:	()
	Are born, raised and harvested in the United States. No lambs that originate from, or reside	for any
portion of their	life outside the United States may qualify for the Idaho Preferred® logo.	()
	Have grazed or been fed in Idaho at least three (3) months prior to harvest. The three (3) attiguous, but must be verifiable.	months
C	Are processed at approximately one (1) year of age or less and qualify as lamb or carcasse	e from
older animals, i	identified as mutton by USDA inspectors, may qualify if they have met requirements in Sub	
10.	Pork and Pork Products. Pork and pork products shall come from hogs that:	()
a. portion of their	Are born, raised and harvested in the United States. No hogs that originate from, or reside life outside the United States may qualify for the Idaho Preferred® logo.	for any
b.	Are raised in or processed in Idaho.	()
	Are processed at less than one (1) year of age unless used exclusively for ground pork or s re processed in a federally inspected plant.	ausage ()
<u>010.</u>	Livestock Products. Come from livestock that:	()
a.	Were born, raised and harvested in the United States. No livestock that originate from outs	side the
United States m		
b.	Are raised, grazed, fed, or processed in Idaho.	
11.	Poultry and Poultry Products. Poultry and poultry products shall eCome from fowl that:	()
a. any portion of t	Are hatched, raised and harvested in the United States. No fowl that originate from, or resheir life outside the United States may qualify for the Idaho Preferred logo.	ide for
b. three (3) days of Preferred [®] .	Are raised and processed in Idaho. Fertile eggs, also known as hatching eggs, or chicks length age that originate outside of Idaho, but are raised and or processed in Idaho, may qualify for	
e. in a federally in	Are processed in a facility that is approved through a District Health Department for retail suspected plant.	a les, or ()
12.	Game Meat. Game meat shall:	()
	Come from domestic Cervidae that are born, raised and_processed in Idaho and originate ed by the Idaho State Department of Agriculture.	from a
b.	Come from domestic buffalo_that are born, raised and processed in Idaho.	()
e.	Be processed in a federally inspected plant.	()
13 <u>12</u> .	Apicultural Products. Products produced by honey bees including honey, wax, polle	n, and

propolis origin.	shall be	one hundred percent (100%) Idaho origin. Processed honey shall be eighty percent (80%) Idaho ()
	44 <u>13</u> .	Forest Products . Forest products shall :)
Idaho; a	a. nd	Contain a minimum of eighty percent (80%) of their wood fiber content from trees grown in	1)
	b.	Be manufactured in Idaho. ()
to indivi	15- <u>14</u> . idual prod	Exceptions . The Director has the authority to establish product qualification requirements specified ducts and commodities by written order.	;)
201 2	299.	(RESERVED)	
(Copyris Secretar used on order pr	ght registry of State ly by the ovide a least of the ovide and ovide a least over the ovide over the o	rred® logo has been registered by the Department with the United States Library of Congress tration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho e (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be see participants in compliance with this chapter. The Director Department will establish by written ogo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred® logo.(Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval background we capped mountain range topped with a sunburst. The word "IDAHO" appears in Brand Idaho anner emblazoned with the word "PREFERRED" serolls across the bottom of the logo. Graphic Depiction of the Idaho Preferred® Logo:)
)
text and Departm Written	d design nent of A approval	Approval for Use of Logo. Participants who wish to use the Idaho Preferred® logo on packaging omotional materials, or any other materials that will be viewed by the public must submit a proof of to the Department for approval. Requests for approval must be submitted to the Idaho State griculture, Marketing Division not less than five (5) working days prior to the proposed date of use from the Department for logo use must be issued prior to use of the logo. (Repeal of Approval of Use of Logo. The Department reserves the right to repeal the approval of	f e) <u>f</u>
the use of	of the log	to. The Department will provide notice in writing and the participant must cease use immediately.	
301.	SPECIA	AL PROMOTIONAL ACTIVITIES.	
		Activities. The Department may engage in special promotional activities including, but not limited product demonstrations, events, publicity, and cooperative activities. The Department may invite	
		e Idaho Preferred® program to participate in any activities. ()

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302.	OTHER	R IDAHO PROMOTION PROGRAMS.	
state of	Idaho sh	Commodity-Specific Promotion Programs. Commissions, boards, associations, or thorized by statute to promote or regulate agricultural products grown, packed, or processed all be are the primary and principal promotion and certification mark and trademark organiz commodity they are authorized to promote or regulate.	in the
shall re	main the	Ownership of Marks. Any trademarks, certification marks, brands, seals, logos or rks, that are established, owned or used by such commissions, boards, associations or organiz ir sole property. Any use or infringement of their ownership right is prohibited unless wained from an authorized representative of the commission, board, association or organization (ations vritten
303.	DISTRI	IBUTION OF PROMOTIONAL MATERIAL.	
opportur Open di promoti	nity to pastribution on al mate sidered an	Authorized Use. The Idaho Preferred® program has the authority to provide retail and farmers' markets, schools, media, fairs, and other such businesses, organizations, and venue romote Idaho food and agricultural products using the program logo and promotional material of any and all point-of-sale materials, signage, advertising, identification placards, and other erial, in accordance with this chapter and other applicable laws and precedent, is acceptable usen infringement on the ownership rights of any mark or seal of a supporting organization as definition of the ownership rights of any mark or seal of a supporting organization as definition.	es the erials. r such se and
banners		Fees. The Department may assess a fee for promotional materials such as, but not limit, signs, aprons, shopping bags, etc.	ed to,
304 3	309.	(RESERVED)	
	icipants as set for	CERTIFICATION. shall self-certify that all products marked with the Idaho Preferred® logo meet the qualified the in this chapter. Self-certification is subject to verification through the application and composition (
311.	COMP	LIANCE.	
participa	01. ant to exa	Authority of Director. The Director has the authority to enter upon the premises of amine and copy any of the following items:	f any
	a.	Books, papers, records, ledgers, journals, electronically or magnetically recorded data: ()
logo; an	b. d	Computers and computer records or memoranda bearing on the usage of the Idaho Preference (erred®
	c.	To secure all other information concerned in the enforcement of these rules.)
inspection	02. ons.	Random Compliance Inspection. The Director shall may annually perform random comp	liance
participa	03. ant's labe	Samples . The participant shall, upon the request of the Director, provide samples on the samples of the Director, provide samples of the Director, provide samples of the samples of the Director, provide samples of the Director o	of the
312 3	314.	(RESERVED)	

315. VIO	DLATION.	
Any person	Sound in violation of these rules is subject to termination of participation privileges.	(
316 999.	(RESERVED)	



Idaho State Department of Agriculture P.O. Box 7249 • Boise, Idaho 83707 P: 208.332.8500 • F: 208.334.2170 www.agri.idaho.gov

BRAD LITTLE, GOVERNOR

CELIA GOULD, DIRECTOR

` ′	The requirements of this section shall apply to the director's promulgation of new rules as well as the amendment, extension, or renewal of rules in effect on the effective date of this act."
1.]	Is this a new rule or amendment to current rule?
	Is the proposed rule broader in scope or more stringent than federal law or regulations, or does it propose to regulate an activity not regulated by the federal government? Yes No a. If yes, which portions of the proposed rule? The federal government does not regulate locally grown marketing programs. These rules govern the products that are eligible to participate. The program is voluntary and is not required.
3. 1	a. Title 22, Chapter 49 (Beef Cattle Environmental Control Act)? Yes No b. Title 25, Chapter 38 (Ag Odor Management Act)? Yes No c. Title 37, Chapter 4 (Sanitary Inspection of Dairy Products) Yes No d. Title 37, Chapter 6 (Dairy Environmental Control Act) Yes No e. If yes to any of the above: i. List the peer-reviewed science and supporting studies (conducted in accordance with sound and objective scientific practices) utilized by the agency.
	 List the data that the agency utilized including site-specific, local, statewide, and regional data, including economic information.

iii.	Explain how the rules are consistent with applicable legislative findings, policy, and intent; (for example, provide legislative bills or intent language).
iv.	Has the agency made available for public review and comment, all scientific studies, (listed in subsection i. above) including underlying methodology, that have been relied upon by the director?
V.	Have interested parties submitted economic feasibility data? Yes No (Please attach data when submitting this document.)
4. Does the propo	sed rule propose a standard necessary to protect human health and the environment? No If yes, Please complete subsections a-e. If no, please proceed to question 4.
a. Identif effects	y each population or receptor addressed by an estimate of public health effects or environmental.

b. Identify the expected risk or central estimate of risk for the specific population or receptor.	
c. Identify each appropriate upper bound or lower bound estimate of risk.	
d. Identify each significant uncertainty identified in the process of the assessment of public health effects environmental effects and any studies that would assist in resolving the uncertainty.	or
e. Identify studies known to the agency that support, are directly relevant to, or fail to support any estimate of public health effects or environmental effects and the methodology used to reconcile inconsistencies the data.	
5. Does the notice for the proposed rule include information that the rule is boarder in scope or more stringent that federal law or regulations, or does it propose to regulate an activity not regulated by the federal government? Yes No	n
Information Compiled by:	
Title:	
Date:	

02.01.04 – RULES GOVERNING THE $\underline{\text{VOLUNTARY}}$ IDAHO PREFERRED® PROMOTION PROGRAM

	AUTHORITY. pted under the legal authority of Section 22-112, Idaho Code. ()
001. TITLE A	ND SCOPE.
01. T Preferred® Promotic	Fitle . The title of this chapter is IDAPA 02.01.04, "Rules Governing the <u>Voluntary</u> Idaho on Program."
Idaho Preferred® propromote food and a assist in developing	cope. These rules govern the participation in, and product selection criteria for the voluntary rogram. The program was developed by the Idaho State Department of Agriculture to identify and agricultural products from the state of Idaho, elevate consumer awareness of such products, and appropriety of such products. These rules establish the requirements for the use of the go and will define eligible products, application procedures, and participation fees.
002 009. (1	RESERVED)
010. DEFINIT The following defin	IONS. nitions apply in the interpretation and enforcement of this chapter. ()
	agricultural Product . Any fresh or processed apicultural, aquacultural, avicultural, beverage, ticultural, livestock, forestry, viticultural, or other farm or garden product.
02. A	apicultural Product. Products produced from or related to honey bees or honey. ()
03. A animals.	Aquacultural Product . Products produced from or related to fish, reptiles, or other aquatic ()
04. A ratites or poultry.	vicultural Product . Products produced from or related to birds, including but not limited to,
05. B flavored drinks.	Beverage. Drinks including but not limited to wine, beer, distilled spirits, bottled water, or
—————В	Broker. A sales and marketing agent employed to make bargains and contracts for compensation.
07 <u>06</u> . C person.	Cervidae Product. Products produced from or related to fallow deer, elk, or reindeer owned by a
<u>07.</u> <u>C</u>	Co-Packer . A co-packer is a food processor that processes and packages products for clients for a
08. D	Pairy Product. Products produced from or related to milk from cattle, goats, or sheep. ()
and all flowering b	Clorist Stock. All cut flowers, foliage and ferns, all potted plants or cuttings or bedding plants, pulbs and rooted herbaceous plants used for ornamental or decorative purposes and all corms, boxes, benches, pots, under glass or other artificial covering, or in the field or open ground or

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10.	Foodservice. A person engaged in or related to the practice of commercial food pre-	paration and
service.		()
	Forest Products. All products made of wood fiber such as timber, wood chips, ading but not limited to lumber, paper, particleboard, fence or corral posts or rails, shing llets, logs used in the construction of log homes or any other product sold commercially.	
that have been processed cond	cleaned, sorted, or otherwise prepared and are sold or distributed in an unprocessed or	
13 11 ornamental pla	, , , , , , , , , , , , , , , , , , , ,	ers, seeds, or
	• Livestock. Domestic animals including but not limited to cattle, sheep, pigs, goarstic bison, camelids, or horses.	ts, domestic
15 <u>13</u>	. Livestock Product. Products produced from or related to livestock.	()
16 <u>14</u> not limited to,	 Non-Food Agricultural Products. Products not intended for human consumption, in animal feed, compost, hides, or skins. 	ncluding but
17 15 efforts of the Id	• Supporting Organization. Any commission, association, or incorporated group supdaho Preferred® program.	pporting the
trees, and shruipropagation or crops and flow	Nursery Stock. All botanically classified plants or any part thereof, such as aquatic or sod, buds, corms, culms, roots, scions, grafts, cuttings, fruit pits, seeds of fruits, forest and bs, berry plants, and all trees, shrubs, vines, and plants collected in the wild that are grown sale. Nursery stock does not include field and forage crops, seeds of grasses, cereal grain vers, bulbs and tubers of vegetable crops, vegetables or fruit used for food or feed, cut stems or other portions thereof are intended for propagation.	ornamental n or kept for as, vegetable
19. retailers, and o	Packer/Shipper. A person who packages and ships food or agricultural products to ther outlets.	wholesalers,
20 17 the Idaho Prefe	• Participant. A person who has applied to the Department and been approved for parerred® program.	ticipation in
21-18 including but r	• Processed Food . Any food product which has been transformed from its natural state not limited to freezing, cutting, heating, drying, treating, or adding ingredients.	by methods ()
22 <u>19</u>	• Processor. A person engaged in the manufacturing of processed food.	()
23 20 agricultural pro		ed, or other
24.	Retailer. A person engaged in making sales directly to consumers.	
25 <u>21</u>	• Viticultural Products. Products produced from or related to grapes and wine.	()
26.	Wholesaler. A person who buys in comparatively large quantities and then resells ites, but never directly to the consumer.	, usually in
011 014.	(RESERVED)	
015. VOL	UNTARY PROGRAM.	

The Id	aho Pret	erred - program is a voluntary promotion program.	\leftarrow
016	099.	(RESERVED)	
100.	APPL	LICATION FOR PARTICIPATION.	
applica	tions m	Application Requirement. Persons interested in becoming a participant in the Idaho Predo so by making application to the Department on forms established by the Directoral becompleted at any time throughout the year Applications will be made on a form prescript, must be complete and may be submitted any time of the year.	r. New
	rify the	Application Review and Compliance Verification. The Director, upon receipt of an appl applicant's compliance with this chapter and approve or deny the application. The Director will writing of the approval or denial.	
101.	PART	TICIPATION DURATION AND RENEWAL.	
July <u>Ja</u>	01. nuary 1	Duration . Participation is on an annual basis, coinciding with the <u>fiscal calendar</u> year be and ending <u>June December 301</u> , <u>unless otherwise provided for in this chapter</u> .	ginning ()
will be	02. due Au	Renewing Participation. Renewals shall be submitted on forms established by the Direct gust 1.	tor and
inform	ation reg	Reporting on Use of Logo. Participants renewing with the Department will report their us d® logo from the concluding program year. The report will include, but may not be limgarding how the Idaho Preferred® logo was used.	
102		(RESERVED)	
110.	PART	TICIPATION FEES.	
particij	01. oation ar	Annual-Fee. Participation is offered on a one-year or three-year basis. Fees will be listed application and will not exceed one thousand dollars (\$1,000).	d in the
	02.	Participation Categories:	()
	-a.	Producer.	()
	-b.	Packer/Shipper/Processor.	()
	е.	Supporting Organization.	()
	d.	Retail/Foodservice.	()
	е.	Broker/Distributor.	()
	ndred po fee if app	Pro-Rated Fees. New participation agreements issued during the program year will be a ereent (100%) of the annual fee if applying between July 1 and December 31 and fifty percent plying between January 1 and June 30. Participation in Multiple Categories. Persons qualifying in multiple participation categories.	t (50%) ()
shall b	e assesso	ed the greater of participation fees.	()
111.		FICIPATION PRIVILEGES. Il benefit from privileges including:	\leftarrow

	Use of the Idaho Preferred® Logo. Use of the Idaho Preferred® Logo on pre		ds,
advertising, sig	gnage, or other promotional materials as allowed by the department.		\rightarrow
	Listing In Idaho Preferred® Product Directories.		\rightarrow
	Promotion. Promotion through advertising, retail and foodservice promotions, courts, and the Idaho Preferred® website.	onsumer a	nd
——————————————————————————————————————	Visibility. Visibility from the department's promotion activities.		\rightarrow
112 199.	(RESERVED)		
200. PRO	DUCT QUALIFICATION.		
01. product for par	Authority of Determination . The Director has sole authority in determining the electricipation in the program.	igibility of	f a
	General Product Qualifications. Except as specified in this chapter, or by written acts must meet or exceed the following criteria:		he
A-02. logo-shall be o	Fresh produce and commodities. Fresh produce and commodites bearing the Idah ne hundred percent (100%) Idaho grown or raised.	o Preferre	d ⊕)
<u>B-03</u> .	Processed foods and beverages. Processed foods and beverages shall:	()
i. a. or raised in Ida	Contain a minimum of twenty percent (20%) agricultural content by weight that has tho; and	been grov	wn)
₩ <u>b</u> .	Be processed in the state of Idaho.	()
c. not available in	If a company registered in Idaho uses a co-packing facility and an acceptable co-packing Idaho, the company may request an exception from the Director under section 200.15	ing facility (<u>' is</u>
e <u>04.</u> (20%) agricult	Non-food agricultural products. Non-food agricultural products must be at least twural content by weight that has been grown or raised in Idaho and processing must occur i		
granted for the program, with	Potatoes. Only certification marks owned or administered by the Idaho Potato Compotatoes grown in Idaho unless prior Idaho Potato Commission approval in writing is the use of additional words or designs. Any person or participant applying to the Idaho the intention to promote Idaho-grown potatoes or products made from Idaho-	secured a o Preferre	nd ed®
04 <u>06</u>	• Wine. Wines shall contain a minimum of ninety-five percent (95%) Idaho grapes.	()
05 <u>07</u>	Beer. Beer shall:	()
a.	Be brewed in Idaho; and	()
b. or soluble rem	Contain at least one (1) Idaho agricultural product such as Idaho malt, Idaho wheat or nant thereof, but excluding water.	: Idaho hoj (ps,
06 <u>08</u>	. Water. Water must be extracted from an Idaho water source.	()
97-09 season or grow	· · ·	(1) growi	ng)

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	-08.	Beef and Beef Products. Beef and beef products shall come from cattle that:	(
	9	Were born, raised and harvested in the United States. No cattle that originate from outsi	da tha
United S		ay qualify for the Idaho Preferred ago.	()
			,
	b.	Are raised, fed, or processed in Idaho.	(\longrightarrow)
		And any according for dense 11-yillow and all and a	()
	е.	Are processed in federally inspected plants.	()
	09.	Lamb and Lamb Products. Lamb and lamb products shall come from sheep that:	(
	-a.	Are born, raised and harvested in the United States. No lambs that originate from, or reside f	or any
portion (ife outside the United States may qualify for the Idaho Preferred® logo.	$\stackrel{\cdot}{\longleftrightarrow}$
	_		
		Have grazed or been fed in Idaho at least three (3) months prior to harvest. The three (3) n iguous, but must be verifiable.	nonths
need no	t De Com	iguous, out must be vermable.	
	c.	Are processed at approximately one (1) year of age or less and qualify as lamb or carcasses	s from
		dentified as mutton by USDA inspectors, may qualify if they have met requirements in Subs	ection
200.07.1).		(
	10	Pork and Pork Products. Pork and pork products shall come from hogs that:	()
	10.	Tork and Tork Troducts. Fork and pork products sharr come from nogs that.	()
		Are born, raised and harvested in the United States. No hogs that originate from, or reside f	or any
portion (of their l	ife outside the United States may qualify for the Idaho Preferred® logo.	$\overline{(}$
	1.	A ' 1 ' 1 ' T.1.1	, ,
	D.	Are raised in or processed in Idaho.	()
	c.	Are processed at less than one (1) year of age unless used exclusively for ground pork or so	ausage
products		e processed in a federally inspected plant.	()
	0.4.0		,
	<u>010.</u>	Livestock Products. Livestock products shall come from livestock that:	()
	a.	Were born, raised and harvested in the United States. No livestock that originate from outsi	ide the
United S		ay qualify.	()
	b.	Are raised, grazed, fed, or processed in Idaho.	
	11.	Poultry and Poultry Products. Poultry and poultry products shall come from fowl that:	()
	a.	Are hatched, raised and harvested in the United States. No fowl that originate from, or resi	ide for
any port		heir life outside the United States may qualify for the Idaho Preferred logo.	()
• 1			
	b.	Are raised and processed in Idaho. Fertile eggs, also known as hatching eggs, or chicks les	
		f age that originate outside of Idaho, but are raised and or processed in Idaho, may qualify for	Idaho
Preferre	·u·.		()
	e	Are processed in a facility that is approved through a District Health Department for retail sa	ı les, or
in a fede		spected plant.	()
	4.0		, .
	12.	Game Meat. Game meat shall:	\longleftrightarrow
	a .	Come from domestic Cervidae that are born, raised and processed in Idaho and originate t	from a
facility 1	regulated	by the Idaho State Department of Agriculture.	(——)

43 12. Apicultural Products. Products produced by honey bees including honey, wax, pollen, and propolis shall be one hundred percent (100%) Idaho origin. Processed honey shall be eighty percent (80%) Idaho origin. 44 13. Forest Products. Forest products shall: a. Contain a minimum of eighty percent (80%) of their wood fiber content from trees grown in daho; and b. Be manufactured in Idaho. 45-14. Exceptions. The Director has the authority to establish product qualification requirements specific to individual products and commodities by written order. 201 299. (RESERVED) 300. LOGO. The Idaho Preferred® logo has been registered by the Department with the United States Library of Congress Copyright registration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho Secretary of State (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be used only by those participants in compliance with this chapter. The Director Department will establish by written refer provide a logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred® Logo. 11. Description of the Idaho Preferred® Logo. The Idaho Preferred® Logo is an oval background containing a snow capped mountain range topped with a sunburst. The word "DAHO" appears in Brand Idaho ogotype, and a banner emblazoned with the word "PREFERRED" serolls across the bottom of the logo. 12. Graphic Depiction of the Idaho Preferred® Logo: 13. PREFERRED.		b.	Come from domestic buffalo_that are born, raised and processed in Idaho.	(
a. Contain a minimum of eighty percent (80%) of their wood fiber content from trees grown in daho; and b. Be manufactured in Idaho. 15-14. Exceptions. The Director has the authority to establish product qualification requirements specific o individual products and commodities by written order. 201 299. (RESERVED) 300. LOGO. The Idaho Preferred® logo has been registered by the Department with the United States Library of Congress Copyright registration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho Secretary of State (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be sized only by those participants in compliance with this chapter. The Director Department will establish by written order provide a logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred® logo. 101. Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval background containing a snow capped mountain range topped with a sunburst. The word "DAHO" appears in Brand Idaho ogotype, and a banner emblazoned with the word "PREFERRED" scrolls across the bottom of the logo. 102. Graphic Depiction of the Idaho Preferred® Logo: 103. Craphic Depiction of the Idaho Preferred® Logo:		е.	Be processed in a federally inspected plant.	()
a. Contain a minimum of eighty percent (80%) of their wood fiber content from trees grown in daho; and b. Be manufactured in Idaho. 15-14. Exceptions. The Director has the authority to establish product qualification requirements specific o individual products and commodities by written order. 201 299. (RESERVED) 300. LOGO. The Idaho Preferred® logo has been registered by the Department with the United States Library of Congress Copyright registration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho Secretary of State (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be used only by those participants in compliance with this chapter. The Director Department will establish by written order provide a logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred® logo. 11. Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval background containing a snow capped mountain range topped with a sunburst. The word "IDAHO" appears in Brand Idaho ogotype, and a banner emblazoned with the word "PREFERRED" serolls across the bottom of the logo. 12. Graphic Depiction of the Idaho Preferred® Logo:					
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45-14. Exceptions. The Director has the authority to establish product qualification requirements specific o individual products and commodities by written order. (201 299. (RESERVED) (300. LOGO. The Idaho Preferred® logo has been registered by the Department with the United States Library of Congress Copyright registration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho Secretary of State (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be used only by those participants in compliance with this chapter. The Director Department will establish by written order provide a logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred® logo. (01. Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval background containing a snow capped mountain range topped with a sunburst. The word "IDAHO" appears in Brand Idaho ogotype, and a banner emblazoned with the word "PREFERRED" serolls across the bottom of the logo. (22. Graphic Depiction of the Idaho Preferred® Logo:	Idaho; a		Contain a minimum of eighty percent (80%) of their wood fiber content from trees	growi	n in
O individual products and commodities by written order. (1) (201 299. (RESERVED) (Reseritation), the United States Library of Congress deportment with Education Market Library of Congre		b.	Be manufactured in Idaho.	()
Copyright registration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho Preferred of State (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be used only by those participants in compliance with this chapter. The Director Department will establish by written order provide a logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred logo. 1. Description of the Idaho Preferred Logo. The Idaho Preferred logo is an oval background containing a snow capped mountain range topped with a sunburst. The word "IDAHO" appears in Brand Idaho ogotype, and a banner emblazoned with the word "PREFERRED" scrolls across the bottom of the logo. 1. Graphic Depiction of the Idaho Preferred Logo:	to indivi			nts spec	eific)
The Idaho Preferred® logo has been registered by the Department with the United States Library of Congress Copyright registration), the United States Patent and Trademark Office (Certification Mark registration), the Idaho Secretary of State (Certificate of Trademark) and is afforded all protections provided for by law. The logo shall be used only by those participants in compliance with this chapter. The Director Department will establish by written by provide a logo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred® logo. 1. Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval background containing a snow capped mountain range topped with a sunburst. The word "IDAHO" appears in Brand Idaho ogotype, and a banner emblazoned with the word "PREFERRED" scrolls across the bottom of the logo. 1. Graphic Depiction of the Idaho Preferred® Logo:	201 2	99.	(RESERVED)		
IDAHO	used onl				
IDAHO PREFERRED 3	containii	ovide a lo 01. ng a sno	ogo style manual specifying approved colors, treatments, and fonts for the Idaho Preferred Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval be capped mountain range topped with a sunburst. The word "IDAHO" appears in Br	d [®] logo ackgro	.(und
(containii	ovide a lo	Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval by capped mountain range topped with a sunburst. The word "IDAHO" appears in Branner emblazoned with the word "PREFERRED" scrolls across the bottom of the logo.	d [®] logo ackgro	.(und
	containii	ovide a lo	Description of the Idaho Preferred® Logo. The Idaho Preferred® logo is an oval be capped mountain range topped with a sunburst. The word "IDAHO" appears in Branner emblazoned with the word "PREFERRED" scrolls across the bottom of the logo. Graphic Depiction of the Idaho Preferred® Logo:	d [®] logo ackgro	.(und

03 <u>1</u>. Approval for Use of Logo. Participants who wish to use the Idaho Preferred[®] logo on packaging, labels, flyers, promotional materials, or any other materials that will be viewed by the public must submit a proof of text and design to the Department for approval. Requests for approval must be submitted to the Idaho State Department of Agriculture, Marketing Division not less than five (5) working days prior to the proposed date of use. Written approval from the Department for logo use must be issued prior to use of the logo.

<u>02.</u> <u>Repeal of Approval of Use of Logo.</u> The Department reserves the right to repeal the approval of the use of the logo. The Department will provide notice in writing and the participant must cease use immediately.

301. SPECIAL PROMOTIONAL ACTIVITIES.

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		Activities. The Department may engage in special promotional activities including, but not l	
		product demonstrations, events, publicity, and cooperative activities. The Department may e Idaho Preferred® program to participate in any activities.	invite (——)
		Fees. The Department may assess a separate fee for any special promotional activity. This feetual cost of conducting the activity.	ee will
302.	OTHE	R IDAHO PROMOTION PROGRAMS.	
state of	Idaho sh	Commodity-Specific Promotion Programs . Commissions, boards, associations, or thorized by statute to promote or regulate agricultural products grown, packed, or processed all be the primary and principal promotion and certification mark and trademark organization modity they are authorized to promote or regulate.	in the
shall rea	main the	Ownership of Marks . Any trademarks, certification marks, brands, seals, logos or arks, that are established, owned or used by such commissions, boards, associations or organization sole property. Any use or infringement of their ownership right is prohibited unless varied from an authorized representative of the commission, board, association or organization	zations written
303.	DISTR	IBUTION OF PROMOTIONAL MATERIAL.	
Open di promotion not cons in this cl	nity to postribution on al material material material and the state of	Authorized Use. The Idaho Preferred® program has the authority to provide retail and farmers' markets, schools, media, fairs, and other such businesses, organizations, and venu romote Idaho food and agricultural products using the program logo and promotional man of any and all point-of-sale materials, signage, advertising, identification placards, and othe erial, in accordance with this chapter and other applicable laws and precedent, is acceptable un infringement on the ownership rights of any mark or seal of a supporting organization as defects. Fees. The Department may assess a fee for promotional materials such as, but not limit, signs, aprons, shopping bags, etc.	terials. er such use and defined
banners,	stickers,		
304 3	609.	(RESERVED)	
	icipants	CERTIFICATION. shall self-certify that all products marked with the Idaho Preferred® logo meet the qualifith in this chapter. Self-certification is subject to verification through the application and comp	
311.	COMP	LIANCE.	
participa	01. ant to exa	Authority of Director . The Director has the authority to enter upon the premises of amine and copy any of the following items:	of any
	a.	Books, papers, records, ledgers, journals, electronically or magnetically recorded data:	()
logo; an	b. d	Computers and computer records or memoranda bearing on the usage of the Idaho Pref	erred®
	c.	To secure all other information concerned in the enforcement of these rules.	()
inspection	02. ons.	Random Compliance Inspection. The Director shall may annually perform random comp	oliance
	03.	Samples. The participant shall, upon the request of the Director, provide samples	of the

316 999	RESERVED)		
315. VIOLATI Any person found i	TON. in violation of these rules is subject to termination of participation privileges.	()
312 314.	(RESERVED)		
participant s laces	, paraloging, more name, and promote national realization relation relations and relations relations and relations relations and relations relatio	()
participant's labels.	s, packaging, merchandising, and promotional materials teaturing the Idaho Preferred logo	٠.	