

2022 SCBG Project Awards

USDA #	Applicant	Project Title	Funding
1	Idaho Apple Commission	Building Awareness, Demand of Idaho Apples through Retail Promtion, National Media, and Social Media	\$ 64,400.00
2	Idaho Bean Commission	Integrating Cereal Cover Crops and Soil-applied Herbicides for Weed Control in Dry Beans	\$ 101,583.00
3	Idaho Cherry Commission	Social Media and In-store Demos Increase Awareness and Sales of Idaho Cherries	\$ 20,200.00
4	Idaho Hop Growers	Creating Awareness and Demand for Idaho Hops through Tours, Social Media, Domestic Promotions, and Conventions	\$ 48,275.00
5	Idaho Nursery and Landscaping Association (INLA)	Domestication, propagation, and commercialization of new-generation native plant products emphasizing woody plants	\$ 135,701.00
6	Idaho Potato Commission	Enhancing the competitiveness of Frozen, Dehydrated, and Fresh Idaho Potatoes in Mexico	\$ 159,500.00
7	Idaho Preferred	Idaho Preferred's Retail, Restaurants, Agritourism, and Digital Marketing Speciality Crops Connection Promotion	\$ 282,474.42
8	Idaho State University	Enhanced In-Season Nitrogen, Pest, and Irrigation Management for Idaho Potato Cropping Systems.	\$ 130,412.20
9	Idaho Wine Commission	Driving Awareness of Idaho Wine in a post-pandemic world	\$ 190,000.00
10	Idaho Wine Commission	Vineyard Health and Education to increase production of Idaho Wine Grapes	\$ 150,000.00
11	IEOOC	Building Demand and Awareness of Idaho-E. Oregon Onions with Social Media, Marketing, and Missions	\$ 89,000.00
12	IEOOC	Tools to predict and stabilize onion yield and quality from extreme weather conditions	\$ 99,230.00
13	Northwest Nazarene University (NNU)	Improving the Harvesting Performance of Orchard Robot (OrBot)	\$ 100,719.00
14	Sunnyslope Wine Trail	Sunnyslope Wine Trail Marketing Project	\$ 40,000.00
15	University of Idaho	Developing optimum management strategies for bacterial rot diseases of potato	\$ 144,617.00
16	University of Idaho	Enhancing quality and market potential of Idaho grapevines: development of new diagnostic tools	\$ 95,944.00
			\$ 1,852,055.62