2024 SCBG Project Awards

USDA#	Applicant	Project Title	Funding
1	College of Southern Idaho	Elevating Education and Orchard Innovation: Trellised Apple Cultivation for Student Learning and Industry Advancement	\$ 87,356.00
2	Idaho Bean Commission - Biochar	Evaluating the Suitability of Biochar to Suppress Soil-Borne Diseases in Beans.	\$ 85,316.00
3	Idaho Bean Commission - Pathogens	Developing Onsite and Confirmatory Tests for Pathogens of Beans	\$ 60,000.00
4	Idaho Apple Commission	Increasing Exposure, Sales of Idaho Apples through In-Store, Local, Social Media and Website Promotions	\$ 70,000.00
5	Idaho Cherry Commission	Increasing Awareness, Building Demand for Idaho Cherries through In-Store, Website, and Social Media Promotions	\$ 20,200.00
6	Idaho Hop Grower's Commission	Expanding Awareness and Increasing Demand for Idaho Hops through Social Media, International/Domestic Conventions, Tours	\$ 85,644.00
7	Idaho Mint Grower's Association	Driving Awareness & Fostering Education of Idaho Mint	\$ 19,235.00
8	Idaho Potato Commission	Taiwan Fresh Potato Enhancement Program	\$ 200,000.00
9	Idaho Wine Commission	Reaching the local Idaho consumers in our backyard.	\$ 221,850.00
10	Idaho Eastern Oregon Onion Committee #2 - Mktg	Promoting IEOOC Onions to Increase Demand through Tours, Trade Shows, and Trade Missions	\$ 120,000.00
11	Idaho Nursery and Landscape Association #1	Native Plant Domestication – Intellectual Property Maintenance, Industry Transfer, and Evaluation of Medicinal Potential	\$ 135,000.00
12	ISDA - Idaho Preferred	Strengthening Idaho Specialty Crop Sourcing Through Multi-Channel Solutions and Digital Innovation	\$ 295,083.00
13	ISDA - Bureau of Food Safety, Hemp, and Hops	Meeting the Demand for Idaho's Hop Industry, and Researching Solutions for the Future	\$ 125,000.00
14	Sunnyslope Wine Trail	Raising Awareness of Specialty Crops (especially grapes) through Marketing and Advertising within the Treasure Valley	\$ 125,000.00
15	Northwest Nazarene University	Development of a Robot Operating System Platform for Specialty Crop Robots	\$ 65,720.00
16	University of Idaho - PCN Potato	Developing a novel strategy for pale cyst nematode (PCN) resistance in Idaho potatoes	\$ 100,000.00
17	University of Idaho - Seed Potato	Improving marketing potential of Idaho seed potato	\$ 115,000.00
			\$ 1,930,404.00