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**BRAD LITTLE, GOVERNOR**  
**CELIA R. GOULD, DIRECTOR**

Dear Resident(s) living in the 2025 Pocatello Japanese Beetle Treatment Area,

This letter is to notify you that any areas containing grass in the yard of your residence are scheduled to receive treatment for Japanese Beetle control this coming spring and summer. We are asking you for a record of your consent to allow granular treatment of turf on your property by following the instructions on the enclosed Consent Form, or by using the electronic Consent Form which can be accessed on ISDA's website.

Japanese Beetles (JB) are highly invasive insects from the eastern U.S. that were unexpectedly found near your neighborhood in Pocatello during summer of 2024. In addition to severely damaging turf during their larval stage, while feeding on grass roots, adult JB attack and can kill over 300 kinds of ornamental and crop plants, while consuming leaves, fruit and flowers. They are especially attracted to roses, berry bushes, grapes and fruit trees. If JB were allowed to establish in the Pocatello area, the entire state would become quarantined for the pest. This could result in numerous negative implications for Idaho's plant nursery industry, for homeowners and gardeners, and eventually for Idaho's agricultural growers and producers.

The Idaho State Department of Agriculture (ISDA) has determined that, in order to eliminate JB before it becomes permanently established, and under the provisions of the Plant Pest Act of 2002, eradication efforts are necessary in your neighborhood. To destroy the insect in this early stage of infestation, all lawns within the prescribed treatment block will receive two granular pesticide applications targeting JB larvae, which live within the soil. ISDA is in the process of contracting a professional pest control service to conduct this at no cost to you. The first will be scheduled for mid to late May and the second in mid-July. Ground application of granular insecticide in areas of your yard containing turf is the only action planned. Nothing will be sprayed with any liquid pesticide. Flower and vegetable gardens, bushes and trees will not be treated – only grass. All pesticides will be applied in strict accordance with label directions and all recommended safety precautions will be stringently followed.

In addition to this letter, you can expect to receive follow-up notification about treatment approximately one week before each insecticide application. At that time, you will be informed of the exact date treatment has been scheduled for your property and of any preparations you should make. The action plan that ISDA has chosen to eradicate JB in Pocatello is based on the program successfully carried out against Idaho's first JB infestation in Boise. Beetles were first discovered there in 2012 and, due to the aggressive treatment protocol were eliminated by 2019.

For detailed information on the pesticides to be used as well as JB biology and the history of the Boise JB eradication program refer to the **Japanese Beetle Project page of ISDA's website** [agri.idaho.gov/main/plants/jb](http://agri.idaho.gov/main/plants/jb) or do not hesitate to contact ISDA at (208) 332-8620 or by e-mail at [JB@isda.idaho.gov](mailto:JB@isda.idaho.gov). Please look at the enclosed Consent Form and pick the most convenient way (there are several viable options) to get your record of consent to us. Please do this as soon as possible.

Thank you,